



# NEWSLETTER



MALAYSIA

## TOURISM SATELLITE ACCOUNTS

### WHAT IS TOURISM SATELLITE ACCOUNTS?

- Recommended in the System of National Accounts, United Nations
- Allows for an expansion of the national accounts for tourism sector
- Maintains links to the basic concepts and structures of the core national accounts

### TOURISM DEFINITION

Tourism is a social, cultural and economic phenomenon related to the movement of people to places outside their usual place of residence

Source: International Recommendations on Tourism Statistics (IRTS) 2008



### CATEGORIES OF VISITOR

#### VISITOR

- A traveller taking a trip to a main destination outside his/her usual environment
- Not more than 12 months other than to be employed by resident entity in the country or place visited



#### TOURIST

If his/her trip includes an overnight stay

#### EXCURSIONIST

If his/her trip takes less than 24 hours





# USUAL ENVIRONMENT

In Malaysia, determination of usual environment seems to be significant especially for domestic tourism. Visitors are those who fulfil the following criteria:

a. Those who take a trip from their residence for tourism purposes at least **50 kilometers** to and return, outside their usual environment and spend a minimum **4 hours** at the location.

b. Those who take a trip for a distance less than **50 kilometers** to and return, period should take **4 hours** and more and using tourism facilities such as transport facilities, accommodation, food & beverage and recreation.

# PURPOSE OF VISIT



Business and professional



Holiday, leisure and recreation



Visiting friends and relatives



Education and training



Health and medical care



Religion/ pilgrimage



Shopping



Transit

# TYPES OF TOURISM

