CENSUS TAKERS IN HURRY TO COMPLETE TASK (THE STAR, 16 JULY 2010, LETTER PAGE N52)

We are concerned with the feedback raised by the writer.

For this nationwide exercise, 26,000 field enumerators were appointed on a temporary basis by the office of the Census Commissioner. They were given seven days detailed training on understanding the questions, concepts and definitions, communication skills, matters on attitude and etiquette while meeting with the respondents and other matters pertaining to the census.

There are 51 questions in the census questionnaire and enumerators are required to ask all the questions during their visits. The enumerators have been instructed and trained to go through and ask the questions in sequence/order as printed in the form for every person in the household. They should not skip any questions unless the questions are irrelevant to that particular household.

The enumerators were also reminded on the importance to strictly follow all the census procedures and guidelines.

An enumerator is assigned to cover a specific area. On an average, a designated census area composes of 80-120 living quarters which should be completed by 14 days. This process is according to standard statistical practice during field operations.

As for the incidence that had taken place at the writer's residence, we seek the cooperation of the writer to provide information of his house address in order for us to investigate and take appropriate action.

The cooperation from the public is highly appreciated too, not only to respond to the census but also to provide feedback as to ensure the quality of the data. For enquiries, please contact banci2010@stats.gov.my or toll free line 1-800-88-7828.

ZUBAIDAH ISMAIL

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