# Sharing Experiences, Tips & Uncertainty In Statistical Consulting Projects



### Sharing ....

Things gain meaning by being used in a shared experience or joint action.

John Dewey

You have a deeper connection with people who you have shared experiences with and shared pain

Negash Ali

### Uncertain

something that is uncertain or that causes one to feel uncertain or unexpected

### **Tips**

- 1 a piece of advice or expert or authoritative information
- 2 a piece of advance or confidential information given by one thought to have access to special or inside sources

### Ten Simple Rules for facing uncertainities

No one can avoid the unexpected



### .....continued



## How do consultant get experiences?



### What skills are needed to be a CONSULTANT?

(In addition to the focused statistical skills)



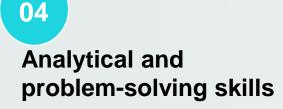


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# 5 Real Examples



### 1. PUBLIC OPINION SURVEY

- Project privatization expressway
- At least 3 measureables objectives
- Sampling Methodology eg block sampling



### 2. SOCIO IMPACT ASSESSMENT (SIA)

- Qualified consultant must be MSIA atau Town Planner https://msiamy.org/
- SIA, EIA, TIA dan keperluan KM
- Social Impact Management Plan (SIMP)



# 3. SOCIO ECONOMIC (component EIA) (sub specialist)

- socio economic study (SES) socio economic analyses (SEA) socio economic impact (SEI)



### 4. KAJIAN IMPACT PROGRAM

- Keberkesanan
- KPI
- Hasil (outcome)
- Impak (sosial, ekonomi, enviromen dan politik)



### 5. KAJIAN PASARAN (Market Research)

Market research is the process of determining the viability of a new service or product through research conducted directly with potential customers

#### 3 Types of Market Research:

- 1 Exploratory Research. Companies use exploratory research methods to uncover facts and opinions regarding a particular subject. ...
- 2 Descriptive Research
- 3 Explanatory Research



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