



MINISTRY OF ECONOMY
DEPARTMENT OF STATISTICS MALAYSIA

MALAYSIA'S DOMESTIC TOURISM SURVEY, THIRD QUARTER 2025



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PERFORMANCE OF DOMESTIC TOURISM IN MALAYSIA THIRD QUARTER 2025



Domestic Visitors

- The number of domestic visitors in the third quarter of 2025 recorded a total of **72.6 million visitors**, dropped **1.6 per cent** compared to the previous quarter.
- Comparison against the same quarter of previous year shows a substantial increase by **9.6 per cent**.

Third Quarter 2025 : 72.6 million visitors
QoQ : -1.6% YoY : 9.6%

Second Quarter 2025 : 73.8 million visitors



DOMESTIC VISITORS (MILLION)

Performance of Domestic Visitors, 2023-2025



Domestic Tourists

- The number of domestic tourists in the third quarter of 2025 recorded a total of **26.7 million tourists**, a decrease of **2.5 per cent** compared to the previous quarter.
- Comparison with the same quarter of the previous year shows an increase of **11.4 per cent**.

Third Quarter 2025 : 26.7 million tourists
QoQ : -2.5% YoY : 11.4%

Second Quarter 2025 : 27.4 million tourists



DOMESTIC TOURISTS (MILLION)

Performance of Domestic Tourists, 2023-2025



Domestic Tourism Expenditure

- Domestic tourism expenditure in the third quarter recorded **RM29.8 billion**, an increase of **16.7 per cent** compared to **RM27.4 billion** for the same quarter of 2024.
- For quarter-on-quarter comparison, domestic tourism expenditure increased by **2.2 per cent**.

Third Quarter 2025 : RM29.8 billion
QoQ : 2.2% YoY : 16.7%

Second Quarter 2025 : RM29.2 billion



DOMESTIC TOURISM EXPENDITURE (RM BILLION)

Expenditure on Domestic Tourism



Note :
QoQ : Quarter-on-Quarter
YoY : Year-on-Year



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Introduction

This Bulletin of Malaysia's Domestic Tourism Survey (DTS) presents the performance of domestic tourism for the third quarter of 2025. The bulletin contains the domestic tourism statistics on number of domestic visitors, and total expenditure.

Performance of Domestic Tourism in Third Quarter 2025

Malaysia's domestic tourism continued to demonstrate resilience in the third quarter of 2025, recording 72.6 million visitors, representing a 9.6 per cent year-on-year increase. However, compared with the second quarter of 2025 visitor numbers edged slightly lower, dropped by 1.6 per cent.

Domestic travel in the third quarter influenced by public and school holidays, which together supported the growth in domestic tourism.

Domestic tourism expenditure reached RM29.8 billion during the quarter, marking a 16.7 per cent growth compared to the same period last year. On a quarter-on-quarter basis, expenditure increased by 2.2 per cent compared with second quarter of 2025.

Detailed information and technical notes are same as in the publication of the Domestic Tourism Survey 2024. This bulletin can be accessed and downloaded through the DOSM portal, www.dosm.gov.my.

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