



MINISTRY OF ECONOMY
DEPARTMENT OF STATISTICS MALAYSIA

MALAYSIA'S DOMESTIC TOURISM SURVEY, THIRD QUARTER 2024



**PERFORMANCE OF DOMESTIC TOURISM IN MALAYSIA
FOR THE THIRD QUARTER 2024**

MAIN STATISTICS

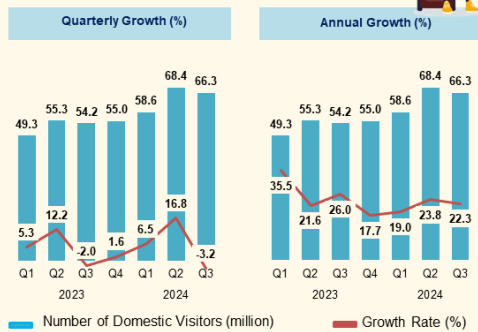


Number of Domestic Visitors in Malaysia

- The number of domestic visitors in the third quarter 2024 registered **66.26 million** visitors, decreased **3.2 per cent** as compared to the previous quarter.
- Meanwhile, comparison against the same quarter of previous year shows a significant increase by **22.3 per cent**.

Third Quarter 2024 : **66.3 million** visitors
QoQ: **-3.2%**
YoY : **22.3%**
Second Quarter 2024 : **68.4 million** visitors

DOMESTIC VISITORS (MILLION)



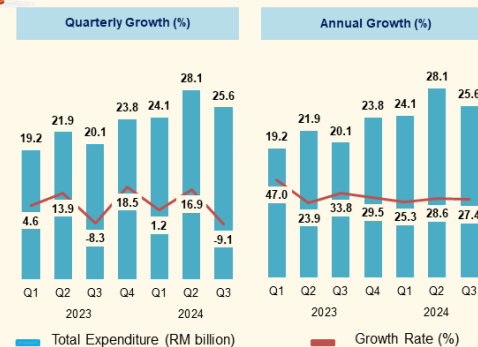
QoQ Q3 2024/Q2 2024 **YoY 2024/2023**
↓ **-3.2%** ↑ **22.3%**

Total Domestic Tourism Expenditure in Malaysia

- On domestic tourism expenditure for the third quarter, it recorded **RM25.56 billion**, decreased **9.1 per cent** compared to the last quarter.
- For year-on-year comparison, domestic tourism expenditure rose by **27.4 per cent**.

Third Quarter 2024 : **RM25.6 billion**
QoQ: **-9.1%**
YoY: **27.4%**
Second Quarter 2024 : **RM28.1 billion**

DOMESTIC TOURISM EXPENDITURE (RM BILLION)



QoQ Q3 2024/Q2 2024 **YoY 2024/2023**
↓ **-9.1%** ↑ **27.4%**

Note:
QoQ : Quarter-on-Quarter
YoY : Year-on-Year

Introduction

This Bulletin of Malaysia's Domestic Tourism Survey (DTS) presents the performance of Domestic Tourism Malaysia for Third Quarter 2024. The bulletin contains the domestic tourism statistics on visitors, expenditure and performance of tourism related industries.

Performance of Domestic Tourism in Third Quarter 2024

Malaysia's domestic tourism experienced robust growth in the third quarter of 2024, recording 66.3 million visitors, a 22.3 per cent increase compared to the same period in the previous year. However, on a quarter-on-quarter basis, the number of domestic visitors dipped by 3.2 per cent compared to second quarter 2024.

Domestic tourism expenditure also showed significant growth, totaling RM25.6 billion, a 27.4 per cent increase year-on-year. Despite this, it saw a 9.1 per cent decline compared to the second quarter of 2024.

As of September 2024, Malaysia's domestic tourism had recorded a total of 193.3 million visitors, marking a 21.8 per cent year-on-year increase. Domestic tourism expenditure for the first nine months of 2024 reached RM77.8 billion, reflecting a solid growth of 27.2 per cent year-on-year.

Detailed information and technical notes are same as in the publication of the Domestic Tourism Survey 2023 by state. This bulletin can be accessed and downloaded through the DOSM portal, www.dosm.gov.my.

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