



MINISTRY OF ECONOMY  
DEPARTMENT OF STATISTICS MALAYSIA

## **MEDIA STATEMENT**

### **REPORT ON STATISTICS OF RAMADAN & AIDILFITRI BAZAARS, MALAYSIA, 2023**

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**Sales Value of Ramadan and Aidilfitri Bazaars recorded an increase of 5.9 per cent to reach RM2.5 billion in 2023, creating 203,667 jobs**

**PUTRAJAYA, 16 June 2023** – Sales value of the Ramadan and Aidilfitri Bazaars recorded an increase of 5.9 per cent to reach RM2.5 billion and created 203,667 jobs in 2023, as reported by the Department of Statistics Malaysia (DOSM). **Statistics Of Ramadan and Aidilfitri Bazaar 2023** which was officially released today, displays statistics related to sales value, number of persons engaged and number of business stalls. These statistics are presented at national, state and administrative district levels.

According to the Department of Statistics Malaysia, the findings of this report were based on a study conducted by DOSM starting from 23rd March to 21st April 2023 (month of Ramadan). This study covered all bazaars registered with the Local Authority (LA). In terms of data collection, the methods used were face-to-face interviews, observations and telephone calls. Apart from that, DOSM also used administrative data obtained from local authorities.

#### **Ramadan and Aidilfitri Bazaars**

Overall performance for 2023, the sales value of the Ramadan and Aidilfitri Bazaars rose by 5.9 per cent to register RM2.5 billion as against the previous year (2022: RM2.4 billion). Meanwhile, the number of persons engaged added by 30.3 per cent to record a total of 203,667 persons. In terms of performance by state, Selangor dominated the sales value for the Ramadan and Aidilfitri Bazaars by recording RM0.6 billion with 32,760 of persons engaged. This was followed by the Johor RM0.4 billion (35,417 persons engaged) and W.P. Kuala Lumpur with RM0.3 billion (10,098 persons engaged). These three states contributed 50.0 per cent to the overall sales value. At administrative district level, Johor Bahru recorded the highest sales value with RM207.6 million, followed by Petaling RM204.5 million, and Klang RM87.4 million.

## **Ramadan Bazaar**

Total sales value for Ramadan Bazaar showed an increased of 2.4 per cent to record RM2.0 billion in 2023. Selangor recorded the highest sales value with RM451.4 million, followed by Johor RM313.5 million, and W.P. Kuala Lumpur RM264.3 million. Next at the administrative district level, Petaling recorded the highest sales value with RM186.0 million. Johor Bahru was the second with RM148.3 million, and followed by Ulu Langat, RM64.3 million.

Meanwhile, the number of persons engaged for Ramadan Bazaar registered a double-digit growth of 28.2 per cent as against 133,726 persons in 2022. Johor recorded the highest number of Ramadan Bazaar persons engaged with 30,159 persons, followed by Selangor 26,655 persons, and Sarawak 14,553 persons. At the administrative district level, Johor Bahru recorded the highest number of persons engaged with 14,493 persons. Petaling was the second with 8,746 persons and followed by Kinta 4,681 persons.

## **Aidilfitri Bazaar**

Meanwhile, for the performance of the Aidilfitri Bazaar, total sales value increased by 21.4 per cent as compared to 2022 (RM0.4 billion). Selangor registered the highest total sales value with RM112.7 million. This was followed by Johor RM97.5 million and Melaka RM47.4 million. At the administrative district level, Johor Bahru recorded the highest sales value with RM59.3 million, followed by Klang RM53.6 million, and Melaka Tengah RM43.5 million.

In terms of the number of persons engaged, there were 32,281 persons engaged in the Aidilfitri Bazaar, which increased by 42.6 per cent as against 22,635 persons registered in the previous year. Selangor recorded the highest with 6,105 persons. Johor was the second with 5,258 persons, and followed by Kedah 2,850 persons. Meanwhile, at the district level, Klang registered the highest number of persons engaged with 2,822 persons. Melaka Tengah was the second highest with 2,226 persons, and followed by Johor Bahru 2,037 persons.

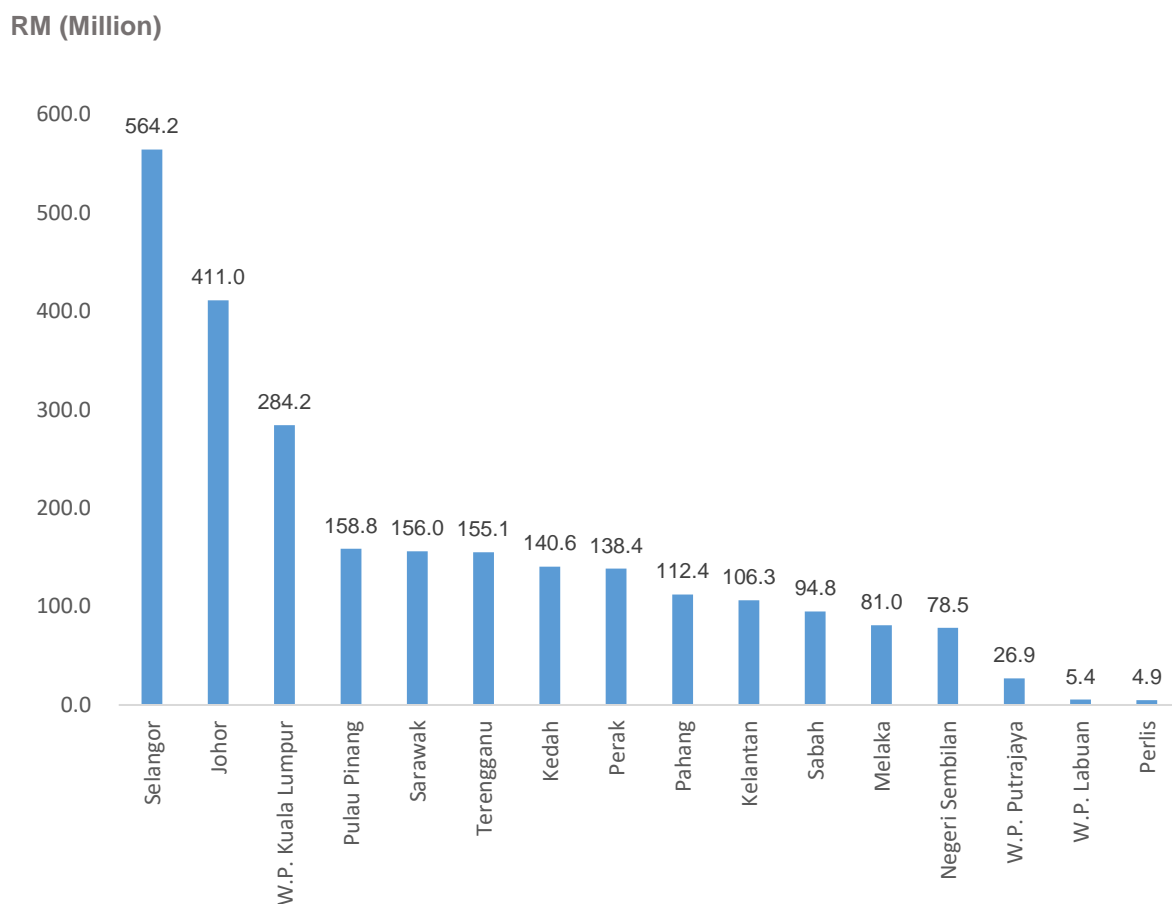
The Department of Statistics Malaysia (DOSM) is conducting the Economic Census in 2023. DOSM greatly appreciates the cooperation of respondents in providing information and ensuring the success of this census. Please visit [www.dosm.gov.my](http://www.dosm.gov.my) for more information.

DOSM has launched OpenDOSM NextGen as a medium that provides a catalogue of data and visualisation to facilitate users in analysing various data. OpenDOSM NextGen is an open source data sharing platform and accessible through <https://open.dosm.gov.my> portal.

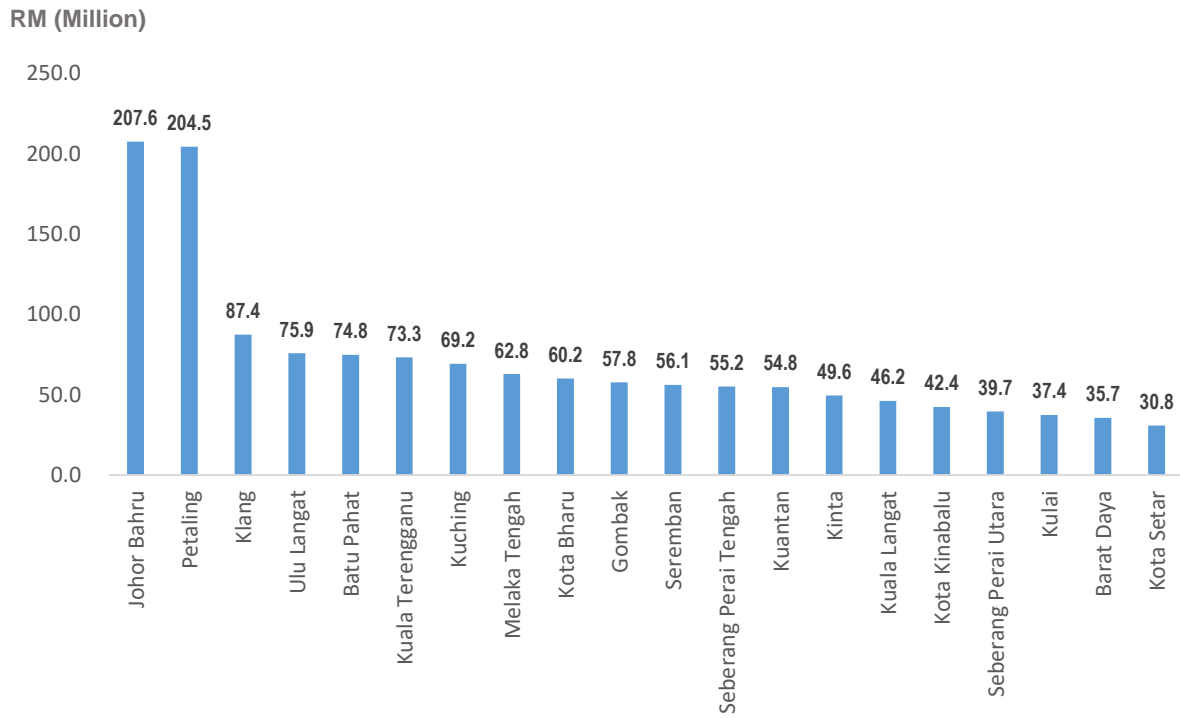
Please be informed that the Government of Malaysia has declared National Statistics Day (MyStats Day) on October 20 each year. MyStats Day theme is “Connecting the World with Data We Can Trust”.

DOSM will release Preliminary GDP Estimates commencing the second quarter of 2023. This preliminary estimate is an initiative by DOSM to provide an overview of the economic performance four (4) weeks in advance before the Quarterly GDP is released.

**Chart 1: Total Sales Value (RM Million) for Ramadan and Aidilfiri Bazaars by State, 2023**



**Chart 2: Sales Value (RM Million) for Ramadan and Aidilfiri Bazaars 2023: Top 20 Administrative Districts**



*Released by:*

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