



MEDIA STATEMENT

MINISTRY OF ECONOMY
DEPARTMENT OF STATISTICS MALAYSIA

Block C6 & C7, Complex C,
Federal Government Administrative Centre, Precinct 1,
62514 Federal Territory of Putrajaya
Telephone : 03 - 8090 4681

PERFORMANCE OF DOMESTIC TOURISM MALAYSIA IN THIRD QUARTER 2024

***Domestic tourism surged by 22.3 per cent in the third quarter of 2024, with
66.3 million visitors recorded***

PUTRAJAYA, DECEMBER 19, 2024 – Malaysia's domestic tourism experienced robust growth in the third quarter of 2024, recording 66.3 million visitors, a 22.3 per cent increase compared to the same period in the previous year. However, on a quarter-on-quarter basis, the number of domestic visitors dipped by 3.2 per cent compared to second quarter 2024.

Domestic tourism expenditure also showed significant growth, totaling RM25.6 billion, a 27.4 per cent increase year-on-year. Despite this, it saw a 9.1 per cent decline compared to the second quarter of 2024. These figures were highlighted in the **BULLETIN OF MALAYSIA'S DOMESTIC TOURISM SURVEY (DTS), THIRD QUARTER 2024** released by the Department of Statistics Malaysia (DOSM) today.

Dato' Sri Dr. Mohd Uzir Mahidin, Chief Statistician of Malaysia, commented, "As of September 2024, Malaysia's domestic tourism had recorded a total of 193.3 million visitors, marking a 21.8 per cent year-on-year increase. Domestic tourism expenditure for the first nine months of 2024 reached RM77.8 billion, reflecting a solid growth of 27.2 per cent year-on-year."

Embargo: Only to be published or disseminated at 1200 hour, Thursday, December 19, 2024

The performance of tourism related industries in the third quarter 2024 were favourable with of retail sales of automotive fuel, increased 6.3 per cent year-on-year, followed by highway traffic (+5.5%), domestic airport arrivals (+3.5%) and zoo revenue (+1.7%).

In terms of the Accommodation sector, its revenue increased by 12.9 per cent compared to the previous year. This growth was supported by occupancy rate for five-star hotels went up 1.1 per cent, followed by four-star hotels (+4.2%), and three-star hotels (+0.2%). Meanwhile, occupancy rate by location at town rose 3.4 per cent, respectively as compared to the same quarter of the previous year.

In summary, Malaysia's domestic tourism is one of the key economic pillars, driven by growing visitor numbers, higher expenditure, and strong performance across tourism-related industries. This growth trajectory is expected to continue, solidifying the sector's importance to the country's overall economic health.

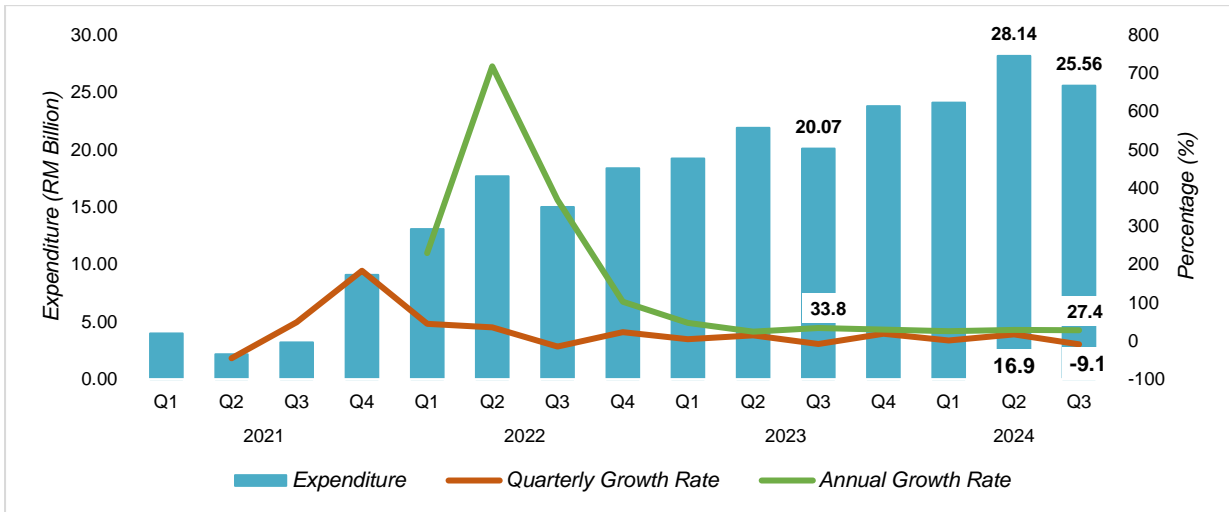
The Department of Statistics Malaysia (DOSM) has launched OpenDOSM NextGen as a medium that provides data catalogue and visualisations to facilitate users' analysis and can be accessed through <https://open.dosm.gov.my>.

The Government of Malaysia has declared National Statistics Day (MyStats Day) on October 20th. MyStats Day theme is "Statistics is the Essence of Life". DOSM commemorates its 75th Diamond Jubilee in 2024.

Chart 1: Malaysia's Domestic Visitors



Chart 2: Malaysia's Domestic Tourism Expenditure



Released by:

**THE OFFICE OF CHIEF STATISTICIAN MALAYSIA
DEPARTMENT OF STATISTICS MALAYSIA
19 DECEMBER 2024**