



KEMENTERIAN EKONOMI
JABATAN PERANGKAAN MALAYSIA

AKAUN NEGARA
NATIONAL ACCOUNTS



AKAUN SATELIT
PELANCONGAN WILAYAH
REGIONAL TOURISM SATELLITE ACCOUNT
SABAH 2023

JABATAN PERANGKAAN MALAYSIA
DEPARTMENT OF STATISTICS MALAYSIA



KEMENTERIAN EKONOMI
JABATAN PERANGKAAAN MALAYSIA

AKAUN SATELIT PELANCONGAN WILAYAH SABAH

REGIONAL TOURISM SATELLITE ACCOUNT SABAH

2023

Pemakluman

Jabatan Perangkaan Malaysia (DOSM) telah melancarkan OpenDOSM NextGen sebagai medium yang menyediakan katalog data dan visualisasi bagi memudahkan pengguna menganalisis pelbagai data dan boleh diakses melalui portal <https://open.dosm.gov.my>.

Kerajaan Malaysia telah mengisytiharkan Hari Statistik Negara (MyStats Day) pada 20 Oktober. Tema sambutan MyStats Day adalah "Statistik Nadi Kehidupan". DOSM menyambut ulang tahun ke-75 Jubli Intan pada tahun 2024.

Announcement

The Department of Statistics Malaysia (DOSM) has launched OpenDOSM NextGen as a medium that provides catalog data and visualisations to facilitate users' analysis and can be accessed through <https://open.dosm.gov.my>.

The Government of Malaysia has declared National Statistics Day (MyStats Day) on October 20th. MyStats Day theme is "Statistics is the Essence of Life". DOSM commemorates its 75th Diamond Jubilee in 2024.

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“Sumber: Jabatan Perangkaan Malaysia”

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KATA PENGANTAR

Akaun Satelit Pelancongan Wilayah (ASPW) Sabah 2023 diterbitkan oleh Jabatan Perangkaan Malaysia (DOSM) merupakan laporan komprehensif yang membentangkan statistik pelancongan Sabah. ASPW Sabah adalah penyusunan statistik untuk mengukur perkembangan industri pelancongan dan sumbangannya kepada Keluaran Dalam Negeri Kasar Sabah dan mengintegrasikan produk dan industri berkaitan pelancongan. Penyusunan statistik ini adalah berdasarkan kerangka kerja *Tourism Satellite Account: Recommended Methodological Framework 2008*; *Regional Tourism Satellite Account, United Nations World Tourism Organization, Statistics and TSA Issue Paper Series 2013*; dan *System of National Accounts 2008*.

Penerbitan ini memaparkan penemuan ASPW Sabah 2023, statistik pelancongan domestik Sabah, indikator sosioekonomi, aspek teknikal iaitu konsep, definisi serta kod & klasifikasi produk dan industri pelancongan Sabah bagi memudahkan pengguna memahami statistik yang diterbitkan.

Statistik ini boleh membantu agensi kerajaan, ahli ekonomi, ahli akademik serta individu bagi tujuan membuat perancangan dan penggubalan dasar, analisis ekonomi dan unjuran serta dapat membantu merancang pembangunan perniagaan terutamanya industri pelancongan.

DOSM merakamkan penghargaan atas kerjasama semua pihak dalam membekalkan data yang diperlukan dan menyumbang kepada kejayaan penerbitan ini. Sebarang maklum balas dan cadangan untuk penambahbaikan penerbitan ini pada masa akan datang amatlah dihargai.

DATO' SRI DR. MOHD UZIR MAHIDIN
Ketua Perangkawan Malaysia

Disember 2024



PREFACE

Regional Tourism Satellite Account (RTSA) Sabah 2023 published by the Department of Statistics Malaysia (DOSM), is an comprehensive report that presents tourism statistics of Sabah. RTSA Sabah is a compilation of statistics to gauge the performance of tourism industry and its contribution to the Sabah's Gross Domestic Product and integrate product and industry related to tourism. This compilation adopts the Tourism Satellite Account: Recommended Methodological Framework 2008; Regional Tourism Satellite Account, United Nations World Tourism Organization Statistics and TSA Issue Paper Series 2013; and System of National Accounts 2008.

This publication displays the findings of RTSA Sabah 2023, Sabah domestic tourism statistics, socioeconomic indicators, technical aspects on concepts and definitions as well as code & classification of the Sabah tourism products and industries to assist users to understand the published statistics.

These statistics could assist government agencies, economists, academicians and individuals for planning and formulation of policies, economic analysis and projections as well as for business development planning especially in tourism industry.

DOSM acknowledges the cooperation of all parties that have provided the required data and contributed to the success of this publication. Any feedback and suggestions towards improving the future publication are highly appreciated.

DATO' SRI DR. MOHD UZIR MAHIDIN
Chief Statistician Malaysia

December 2024



SINGKATAN | *ABBREVIATION*

ASP	: Akaun Satelit Pelancongan
ASPW	: Akaun Satelit Pelancongan Wilayah
B	: Billion/ <i>Billion</i>
CPC	: <i>Central Products Classifications</i>
DOSM	: <i>Department of Statistics, Malaysia</i>
DTS	: <i>Domestic Tourism Survey</i>
GDP	: <i>Gross Domestic Product</i>
GVA	: <i>Gross Value Added</i>
GVATI	: <i>Gross Value Added of Tourism Industries</i>
IRTS	: <i>International Recommendations for Tourism Statistics</i>
ISIC	: <i>International Standard Industrial Classification of All Economic Activities</i>
KDNK	: Keluaran Dalam Negeri Kasar
MCPA	: <i>Malaysia Classification of Products by Activity</i>
MSIC	: <i>Malaysia Standard Industrial Classification</i>
NDK	: Nilai Ditambah Kasar
NDKIP	: Nilai Ditambah Kasar Industri Pelancongan
No.	: <i>Number</i>
RM	: Ringgit Malaysia
RTSA	: <i>Regional Tourism Satellite Account</i>
SNA	: <i>System of National Accounts</i>
SUT	: <i>Supply and Use Table</i>
TSA	: <i>Tourism Satellite Account</i>
TSA:RMF	: <i>Tourism Satellite Account: Recommended Methodological Framework</i>
UNWTO	: <i>United Nations World Tourism Organization</i>

NOTA/ NOTES

Penjumlahan angka komponen mungkin tidak bersamaan dengan angka jumlah kecil atau jumlah besar disebabkan pembundaran.

The sum of the component figures may not tally with the sub-total or total figures due to rounding.



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STATISTIK KETIBAAN PELAWAT SABAH
SABAH VISITOR ARRIVALS STATISTICS

Kewarganegaraan <i>Nationality</i>	Pelawat <i>Visitors</i>					Perubahan peratusan tahunan (%) <i>Annual percentage change (%)</i>			
	2019	2020	2021	2022	2023	2020	2021	2022	2023
ASIA	1,343,767	148,181	5,346	224,865	747,687	-89.0	-96.4	4106.2	232.5
ASIA SELATAN / SOUTHEAST ASIA	270,224	41,215	3,250	151,537	429,744	-84.7	-92.1	4562.7	183.6
Brunei	78,605	5,494	47	76,664	266,981	-93.0	-99.1	163014.9	248.2
Philippines	35,284	7,278	1,008	11,720	26,299	-79.4	-86.2	1062.7	124.4
Indonesia	115,879	22,790	1,845	35,982	91,917	-80.3	-91.9	1850.2	155.5
Singapore	34,435	4,357	181	23,572	38,502	-87.3	-95.8	12923.2	63.3
Thailand	4,738	960	120	2,685	4,404	-79.7	-87.5	2137.5	64.0
Viet Nam	1,283	336	49	914	1641	-73.8	-85.4	1765.3	79.5
ASIA UTARA / NORTHERN ASIA	1,065,211	105,478	1,482	68,021	310,177	-90.1	-98.6	4489.8	356.0
China	598,566	46,129	731	6,463	78,690	-92.3	-98.4	784.1	1117.5
Japan	24,435	4,095	270	4,413	9,796	-83.2	-93.4	1534.4	122.0
Chinese Taipei	45,550	6,985	55	1,993	22,988	-84.7	-99.2	3523.6	1053.4
Korea Selatan / South Korea	396,660	48,269	426	55,152	198,703	-87.8	-99.1	12846.5	260.3
LAIN-LAIN ASIA / OTHERS ASIA	8,332	1,488	614	5,307	7,766	-82.1	-58.7	764.3	46.3
India	6,548	1,077	332	3,987	5,885	-83.6	-69.2	1100.9	47.6
Pakistan	1,784	411	282	1,320	1,881	-77.0	-31.4	368.1	42.5
TIMUR TENGAH / MIDDLE EAST	1,740	376	86	1,588	1,625	-78.4	-77.1	1746.5	2.3
OCEANIA	22,046	5,625	172	8,753	20,442	-74.5	-96.9	4989.0	133.5
Australia	19,354	5,020	137	7,684	17,402	-74.1	-97.3	5508.8	126.5
New Zealand	2,692	605	35	1,069	3,040	-77.5	-94.2	2954.3	184.4
EROPAH / EUROPE	69,182	17,118	830	33,180	62,479	-75.3	-95.2	3897.6	88.3
United Kingdom & Ireland	29,575	6,767	342	3,402	24,727	-77.1	-94.9	894.7	626.8
Germany	8,534	2,782	88	3,457	6,454	-67.4	-96.8	3828.4	86.7
France	5,219	915	125	3,064	4,854	-82.5	-86.3	2351.2	58.4
Denmark	1,723	527	9	770	1,667	-69.4	-98.3	8455.6	116.5
Finland	539	290	3	204	454	-46.2	-99.0	6700.0	122.5
Norway	643	224	16	242	467	-65.2	-92.9	1412.5	93.0
Sweden	1,673	549	12	540	892	-67.2	-97.8	4400.0	65.2
Belgium & Luxembourg	1,388	287	12	824	1,557	-79.3	-95.8	6766.7	89.0
Italy	2,923	460	49	1,239	3,338	-84.3	-89.3	2428.6	169.4
Switzerland	1,850	385	10	1,021	1,751	-79.2	-97.4	10110.0	71.5
Netherlands	4,708	854	47	2,949	5,743	-81.9	-94.5	6174.5	94.7
Russia	2,087	832	15	896	1,956	-60.1	-98.2	5873.3	118.3
Lain-lain Eropah / Others Europe	8,320	2,246	102	4,572	8,619	-73.0	-95.5	4382.4	88.5
AMERIKA UTARA / NORTH AMERICA	22,383	6,046	222	7,101	17,557	-73.0	-96.3	3098.6	147.2
United States America	16,294	4,270	177	5,260	13,102	-73.8	-95.9	2871.8	149.1
Canada	6,089	1,776	45	1,841	4,455	-70.8	-97.5	3991.1	142.0
LAIN-LAIN / OTHERS	10,357	2,938	630	4,614	8,685	-71.6	-78.6	632.4	88.2
Jumlah pelawat asing <i>Total foreign visitors</i>	1,469,475	180,284	7,286	280,101	858,475	-87.7	-96.0	3744.4	206.5
Jumlah pelawat Malaysia <i>Total Malaysian visitors</i>	2,726,428	797,176	363,901	1,447,639	1,754,797	-70.8	-54.4	297.8	21.2
Jumlah ketibaan pelawat ke Sabah <i>Total visitor arrivals to Sabah</i>	4,195,903	977,460	371,187	1,727,740	2,613,272	-76.7	-62.0	365.5	51.3

Sumber: Lembaga Pelancongan Sabah (LPS)
Source: Sabah Tourism Board (STB)

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AKAUN SATELIT PELANCONGAN WILAYAH SABAH 2023

Industri pelancongan Sabah (NDKIP¹) mencatatkan **RM13.1 bilion** dengan sumbangan **11.7%** kepada ekonomi Sabah



11.7%
2022: 10.4%

Sumbangan
NDKIP Sabah
kepada KDNK²
Sabah

0.72%
2022: 0.71%

Sumbangan
NDKIP Sabah
kepada KDNK
Malaysia

6.1%
2022: 6.8%

Sumbangan
KDNK Sabah
kepada KDNK
Malaysia

¹ Nilai Ditambah Kasar Industri Pelancongan

² Keluaran Dalam Negeri Kasar

Penggunaan Pelancongan *Internal*

RM8.2 bilion

2022: RM 5.9 bilion

Perbelanjaan Pelancongan *Inbound*

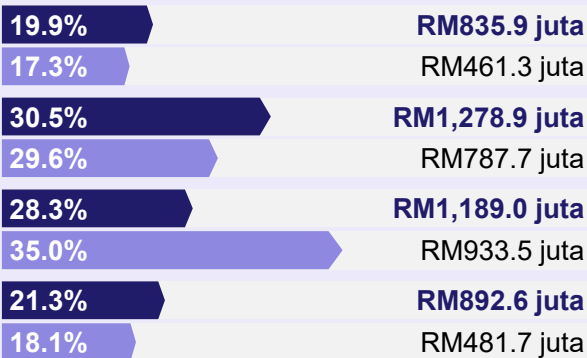
RM4.2 bilion

2022: RM2.7 bilion

Peratus sumbangan:

50.9%

2022: 45.5%



■ Sumbangan 2023 ■ Sumbangan 2022

Perbelanjaan Pelancongan *Domestik*

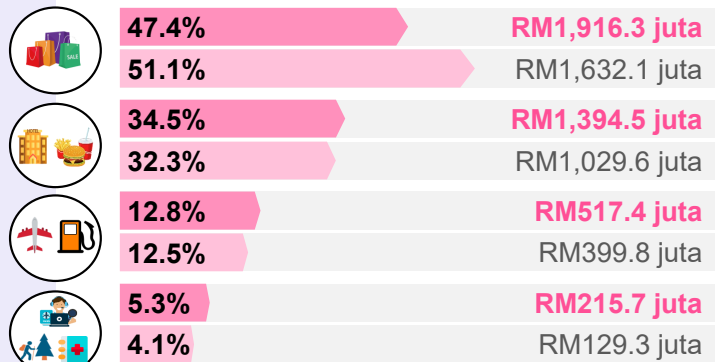
RM4.0 bilion

2022: RM3.2 bilion

Peratus sumbangan:

49.1%

2022: 54.5%

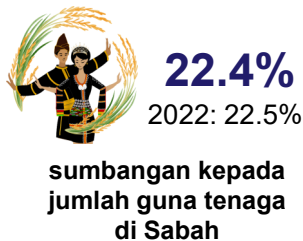


■ Sumbangan 2023 ■ Sumbangan 2022

Guna Tenaga Industri Pelancongan

362.7 ribu orang

2022: 338.7 ribu orang



Peratus
sumbangan:

43.9%

2022:
43.5%

Peratus
sumbangan:

42.1%

2022:
42.5%

Peratus
sumbangan:

7.8%

2022:
7.7%

Peratus
sumbangan:

6.2%

2022:
6.3%

Petunjuk:

Membeli-belah /
Perdagangan runcit

Perkhidmatan penginapan
dan penyediaan
makanan & minuman

Agensi pengembaraan & penempatan lain,
perkhidmatan kebudayaan, sukan & rekreasi dan
perkhidmatan khusus bercirikan pelancongan negara

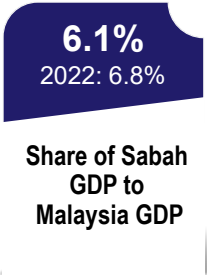
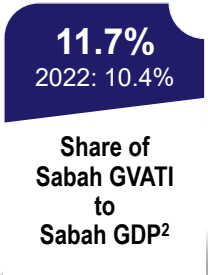
Perkhidmatan pengangkutan
penumpang dan jualan runcit
bahan api kenderaan

Sumber: Akaun Satelit Pelancongan Wilayah Sabah 2023
Jabatan Perangkaan Malaysia (DOSM)



REGIONAL TOURISM SATELLITE ACCOUNT SABAH 2023

Sabah tourism industry (GVATI¹) recorded **RM13.1 billion** with a share of **11.7%** to the Sabah's economy



¹ Gross Value Added of Tourism Industries

² Gross Domestic Product

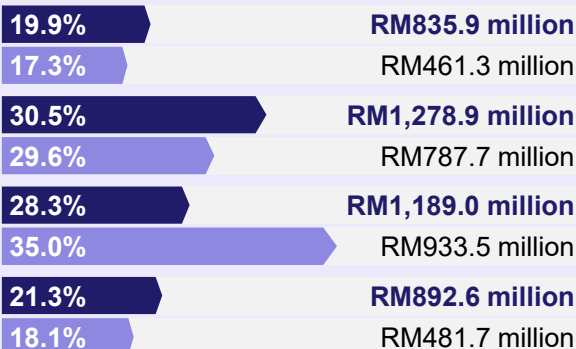
Internal Tourism Consumption

RM8.2 billion
2022: RM5.9 billion

Inbound Tourism Expenditure

RM4.2 billion
2022: RM2.7 billion

Percentage share:
50.9%
2022: 45.5%

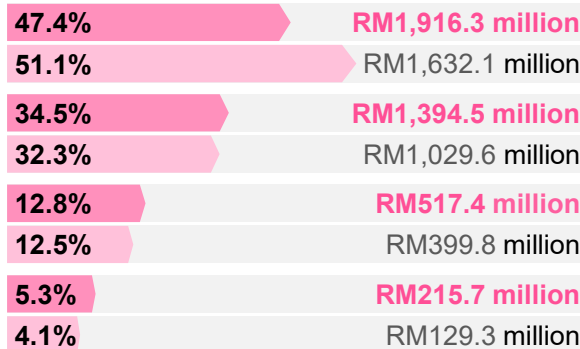


■ Share 2023 ■ Share 2022

Domestic Tourism Expenditure

RM4.0 billion
2022: RM3.2 billion

Percentage share:
49.1%
2022: 54.5%



■ Share 2023 ■ Share 2022

Employment in Tourism Industry

362.7 thousand persons
2022: 338.7 thousand persons



22.4%
2022: 22.5%

contribution to total employment in Sabah

Percentage share:
43.9%
2022: 43.5%

Percentage share:
42.1%
2022: 42.5%

Percentage share:
7.8%
2022: 7.7%

Percentage share:
6.2%
2022: 6.3%

Legend:



Shopping / Retail trade



Accommodation and food & beverage serving services



Travel agencies, cultural, sports & recreational services and country-specific tourism characteristic services



Passenger transport services and retail sale of automotive fuel

Source: Regional Tourism Satellite Account Sabah 2023
Department of Statistics Malaysia (DOSM)

RINGKASAN PENEMUAN

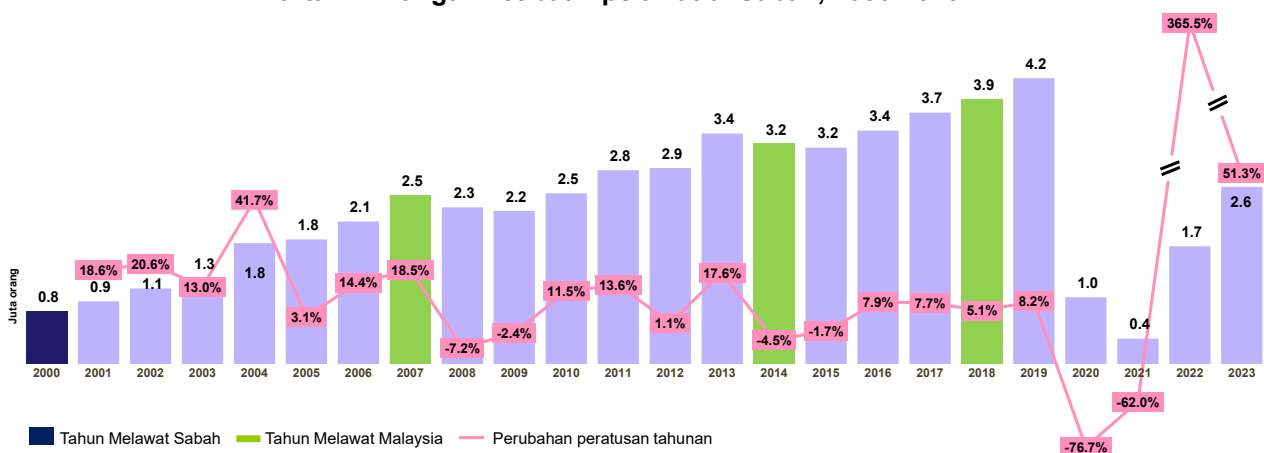
1.0 PENGENALAN

Akaun Satelit Pelancongan Wilayah (ASPW) Sabah membentangkan statistik mengenai Nilai Ditambah Kasar Industri Pelancongan (NDKIP), Keluaran Dalam Negeri Kasar Pelancongan Langsung (KDNKPL), perbelanjaan pelancongan bagi *inbound* dan domestik, penggunaan pelancongan *internal* serta guna tenaga dalam industri pelancongan. Statistik disusun mengikut industri dan produk pelancongan. ASPW memaparkan maklumat mengenai penawaran dan permintaan sektor pelancongan di Sabah.

2.0 SENARIO PELANCONGAN DI SABAH

Sabah menerima 2.6 juta pelawat pada tahun 2023, bertumbuh sebanyak 51.3 peratus seperti di **Carta 1**. Pelawat Sabah terdiri dari Semenanjung Malaysia & Sarawak (1.8 juta orang) dan pelawat antarabangsa (0.9 juta orang).

Carta 1: Bilangan ketibaan pelawat di Sabah, 2000-2023



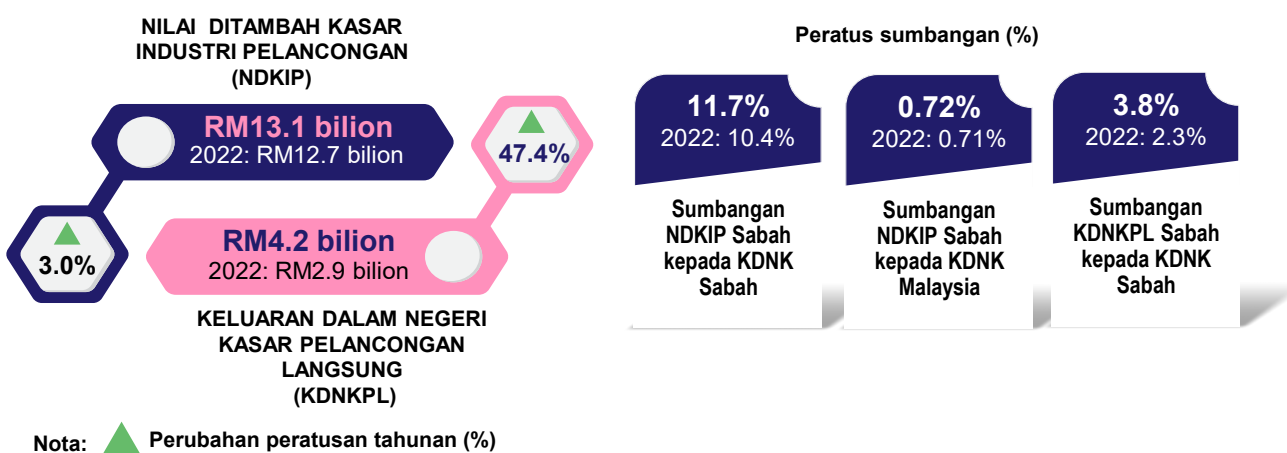
Sumber: Lembaga Pelancongan Sabah

Brunei mencatatkan ketibaan pelawat antarabangsa ke Sabah yang tertinggi pada 2023 dengan sumbangan sebanyak 31.1 peratus. Ini diikuti oleh Korea Selatan dan Indonesia masing-masing mencatatkan sumbangan 23.1 peratus dan 10.7 peratus. China merupakan penyumbang tertinggi pelawat antarabangsa ke Sabah pada 2019 dengan sumbangan 40.7 peratus. Namun semasa pandemik, bilangan pelawat China menurun secara mendadak dan pada 2023, bilangan pelawat telah memulih dan China tersenarai sebagai salah satu daripada lima negara teratas berikutan pembukaan sempadan antarabangsa negara tersebut pada awal tahun 2023.

3.0 PRESTASI INDUSTRI PELANCONGAN

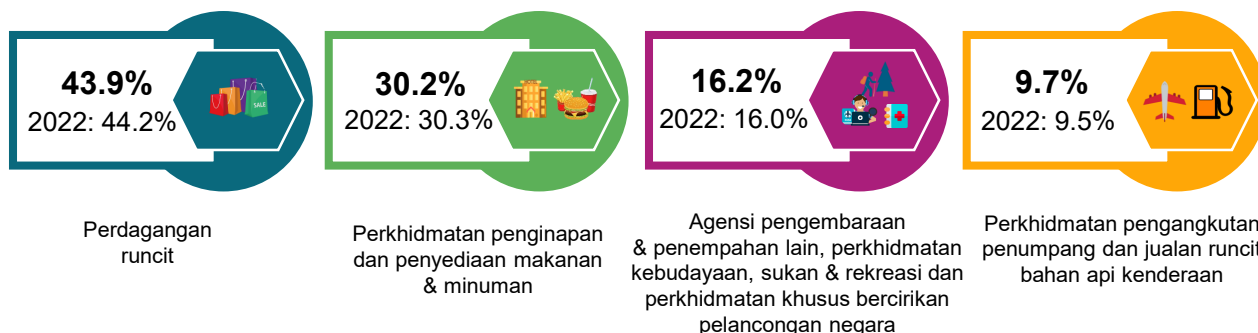
Nilai Ditambah Kasar Industri Pelancongan (NDKIP) Sabah pada 2023 merekodkan RM13.1 bilion dengan sumbangan sebanyak 11.7 peratus kepada Keluaran Dalam Negeri Kasar (KDNK) Sabah dan 0.72 peratus kepada KDNK Malaysia seperti yang ditunjukkan di **Paparan 1**. Sementara itu, Keluaran Dalam Negeri Kasar Pelancongan Langsung (KDNKPL) Sabah mencatatkan pertumbuhan 47.4 peratus atau RM4.2 bilion dengan sumbangan 3.8 peratus kepada KDNK Sabah pada tahun 2023.

Paparan 1: NDKIP - Nilai, perubahan peratusan tahunan dan peratus sumbangan kepada KDNK, 2023



Aktiviti Perdagangan runcit merupakan penyumbang terbesar bagi industri pelancongan di Sabah iaitu 43.9 peratus dengan nilai RM5.8 bilion, diikuti oleh Perkhidmatan penginapan dan penyediaan makanan & minuman (30.2%) dan Agensi pengembaraan & penempahan lain, perkhidmatan kebudayaan, sukan & rekreasi dan perkhidmatan khusus bercirikan pelancongan negara (16.2%) seperti yang ditunjukkan di **Paparan 2**.

Paparan 2: NDKIP – Peratus sumbangan mengikut industri pelancongan, 2023

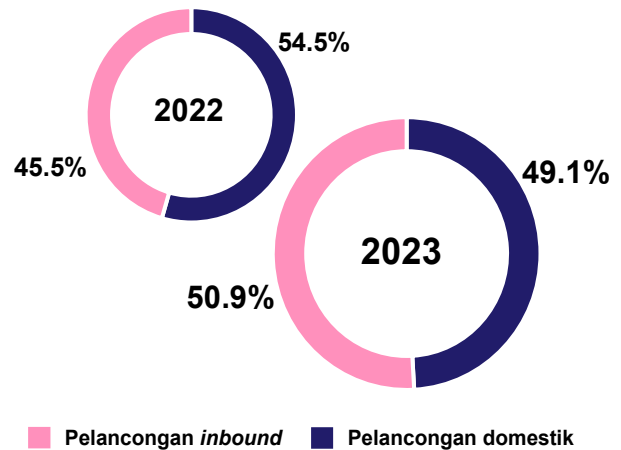


4.0 PENGGUNAAN PELANCONGAN INTERNAL

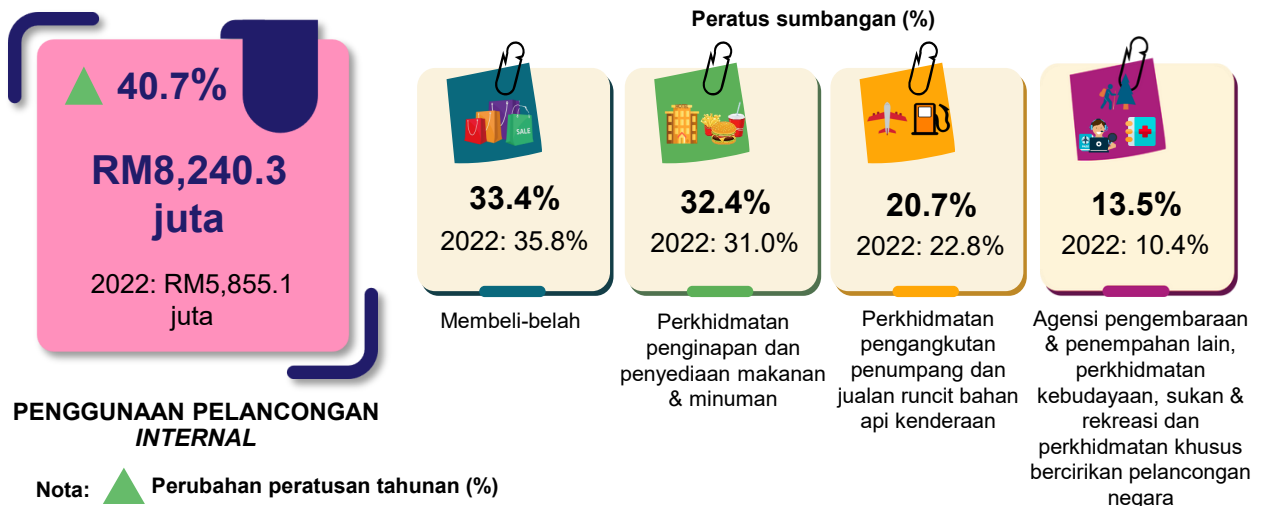
Penggunaan pelancongan *internal* adalah merujuk kepada perbelanjaan pelancongan, termasuk pelancongan *inbound* dan domestik. Perbelanjaan pelancongan *inbound* menyumbang 50.9 peratus kepada penggunaan pelancongan *internal* pada 2023 seperti di **Carta 2**.

Penggunaan pelancongan *internal* mencatatkan peningkatan sebanyak 40.7 peratus dengan nilai RM8.2 bilion berbanding RM5.9 bilion pada tahun 2022. Aktiviti Membeli-belah merupakan penyumbang utama kepada penggunaan pelancongan *internal* dengan sumbangan 33.4 peratus diikuti oleh Perkhidmatan penginapan dan penyediaan makanan & minuman (32.4%) dan Perkhidmatan pengangkutan penumpang dan jualan runcit bahan api kenderaan (20.7%) seperti dalam **Paparan 3**.

Carta 2: Sumbangan pelancongan *inbound* dan pelancongan domestik kepada penggunaan pelancongan *internal*



Paparan 3: Penggunaan pelancongan *internal* - Nilai, perubahan peratusan tahunan dan peratus sumbangan kepada penggunaan pelancongan *internal*, 2023



5.0 PERBELANJAAN PELANCONGAN *INBOUND*

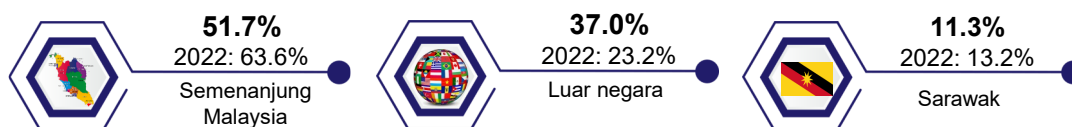
Perbelanjaan pelancongan *inbound* di Sabah berjumlah RM4.2 bilion, menunjukkan peningkatan sebanyak 57.5 peratus berbanding RM2.7 bilion pada tahun 2022. Komponen utama perbelanjaan pelancongan *inbound* adalah daripada Perkhidmatan penginapan dan penyediaan makanan & minuman dengan sumbangan sebanyak 30.5 peratus, diikuti oleh Perkhidmatan pengangkutan penumpang dan jualan runcit bahan api kenderaan (28.3%) dan Agensi pengembaraan & penempahan lain, perkhidmatan kebudayaan, sukan & rekreasi dan perkhidmatan khusus bercirikan pelancongan negara (21.3%) seperti di **Paparan 4**.

Paparan 4: Perbelanjaan pelancongan *inbound* - Nilai, perubahan peratusan tahunan dan peratus sumbangan kepada perbelanjaan pelancongan *inbound*, 2023



Perbelanjaan pelancongan *inbound* bagi pelawat antarabangsa telah memulih berikutan pembukaan sempadan antarabangsa di peringkat global pada 2023. Walau bagaimanapun, pelawat dari Semenanjung Malaysia kekal sebagai penyumbang utama perbelanjaan pelancongan *inbound* di Sabah (51.7%) seperti di **Paparan 5**.

Paparan 5: Sumbangan pelancongan *inbound* mengikut wilayah, 2023

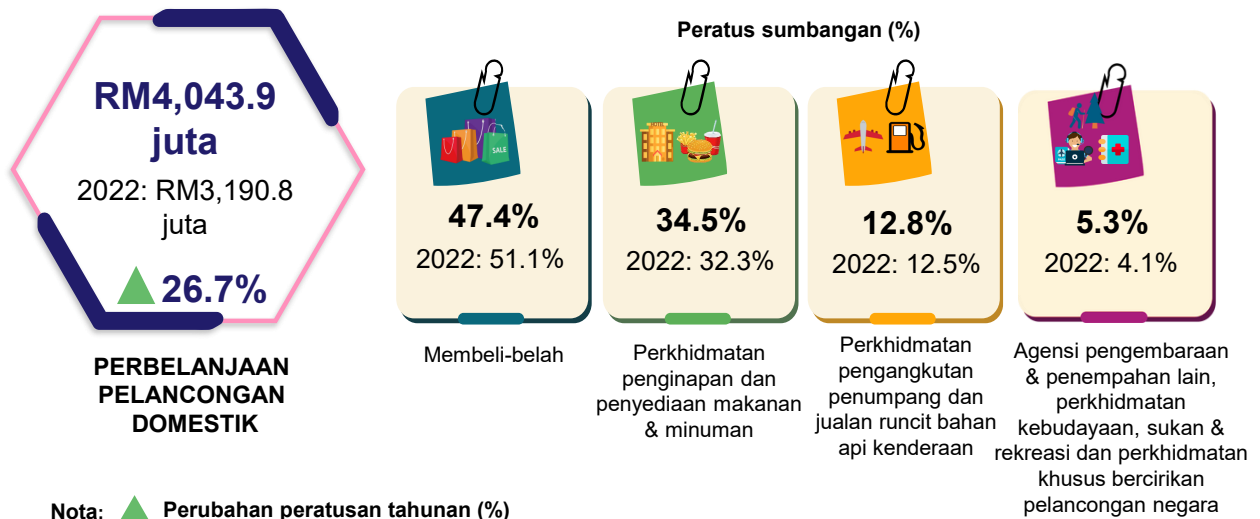


6.0 PERBELANJAAN PELANCONGAN DOMESTIK

Perbelanjaan pelancongan domestik adalah merujuk kepada perbelanjaan pelancongan oleh residen Sabah. Jumlah perbelanjaan pelancongan domestik di Sabah bertumbuh 26.7 peratus dengan merekodkan RM4.0 bilion pada tahun 2023 berbanding RM3.2 bilion pada tahun sebelumnya.

Pertumbuhan ini didorong oleh aktiviti Membeli-belah dengan sumbangan sebanyak 47.4 peratus, diikuti oleh Perkhidmatan penginapan dan penyediaan makanan & minuman (34.5%) dan Perkhidmatan pengangkutan penumpang dan jualan runcit bahan api kenderaan (12.8%) seperti di **Paparan 6**.

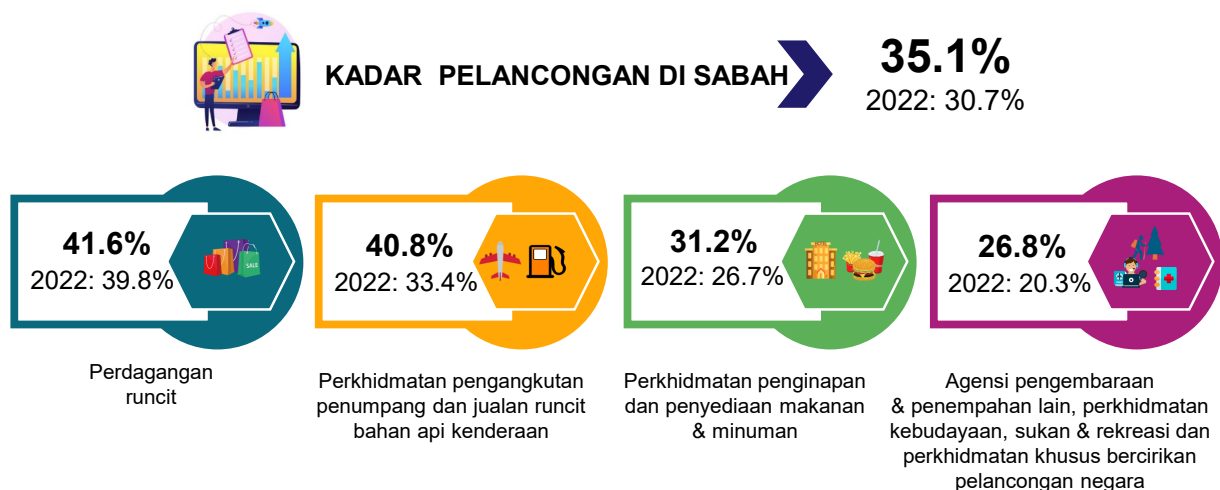
Paparan 6: Perbelanjaan pelancongan domestik - Nilai, perubahan peratusan tahunan dan peratus sumbangan kepada perbelanjaan pelancongan domestik, 2023



7.0 KADAR PELANCONGAN

Kadar pelancongan mengukur tahap penggunaan *internal* terhadap penawaran domestik dalam industri pelancongan. Kadar pelancongan Sabah mencatatkan 35.1 peratus pada 2023 berbanding 30.7 peratus pada tahun sebelumnya. Perdagangan runcit mencatatkan kadar tertinggi sebanyak 41.6 peratus, diikuti oleh Perkhidmatan pengangkutan penumpang dan jualan bahan api kenderaan (40.8%) dan Perkhidmatan penginapan dan penyediaan makanan & minuman (31.2%) seperti di **Paparan 7**.

Paparan 7: Kadar pelancongan di Sabah, 2023



8.0 GUNA TENAGA DALAM INDUSTRI PELANCONGAN

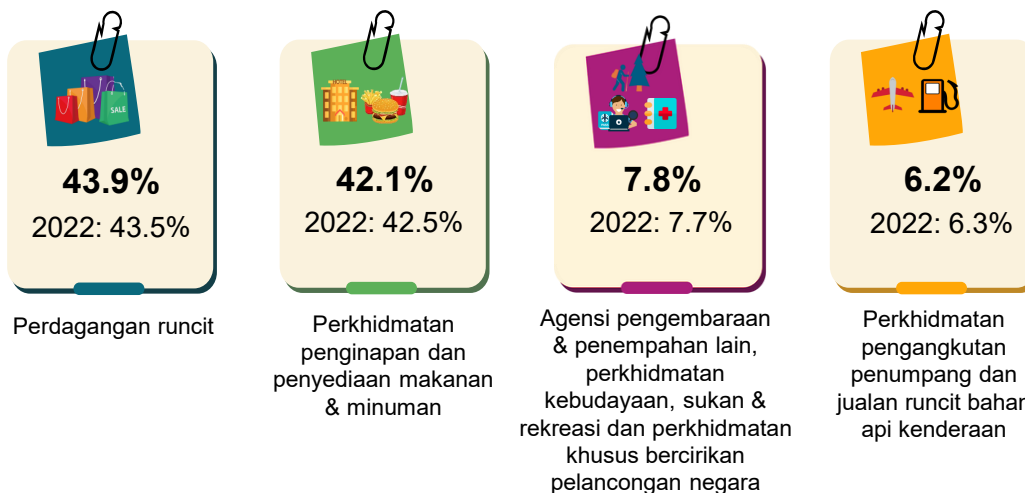
Industri pelancongan di Sabah telah melibatkan 362.7 ribu orang dengan pertumbuhan sebanyak 7.1 peratus pada 2023. Industri ini menyumbang sebanyak 22.4 peratus kepada jumlah keseluruhan guna tenaga di Sabah. Perdagangan runcit dan Perkhidmatan penginapan dan penyediaan makanan & minuman merupakan penyumbang utama guna tenaga dalam industri pelancongan di Sabah, masing-masing menyumbang sebanyak 43.9 peratus dan 42.1 peratus seperti yang ditunjukkan dalam **Paparan 8**.

Paparan 8: Guna tenaga dalam industri pelancongan - Nilai, perubahan peratusan tahunan, peratus sumbangan kepada jumlah guna tenaga Sabah dan peratus sumbangan guna tenaga dalam industri pelancongan Sabah, 2023



Nota: ▲ Perubahan peratusan tahunan (%)

Peratus sumbangan (%)



SUMMARY OF FINDINGS

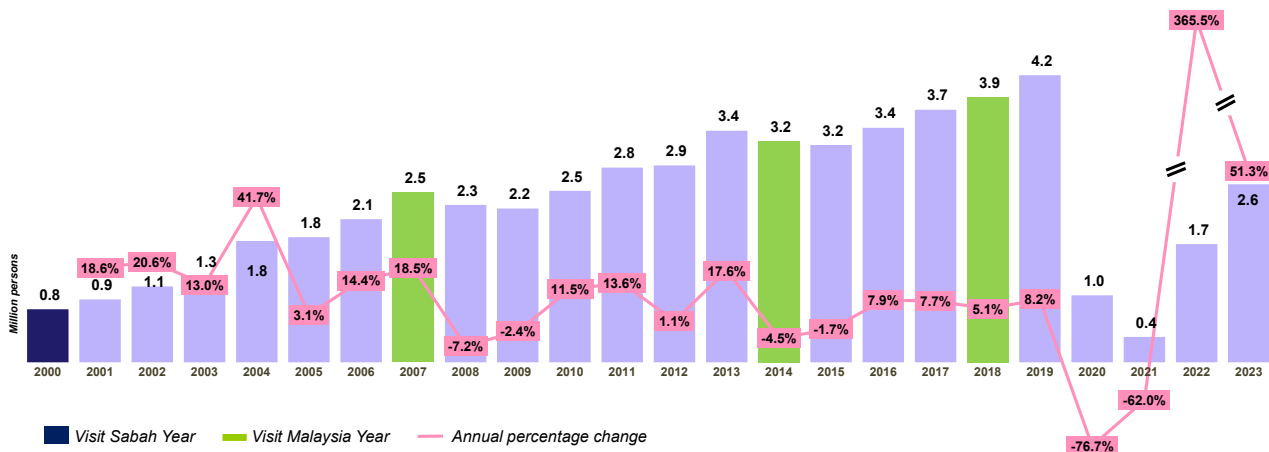
1.0 INTRODUCTION

The Regional Tourism Satellite Account (RTSA) of Sabah presents statistics on the Gross Value Added of Tourism Industries (GVATI), Tourism Direct Gross Domestic Product (TDGDP), tourism expenditure for inbound and domestic, internal tourism consumption and employment in the tourism industry. These statistics are tabulated by industries and products of tourism. The RTSA Sabah presents information on supply and demand of the tourism sector in Sabah.

2.0 TOURISM SCENARIO IN SABAH

Sabah received 2.6 million visitors in 2023, grew by 51.3 per cent as shown in **Chart 1**. The visitors of Sabah comprises of Peninsular Malaysia & Sarawak (1.8 million persons) and international visitors (0.9 million persons).

Chart 1: Number of visitor arrivals to Sabah, 2000-2023



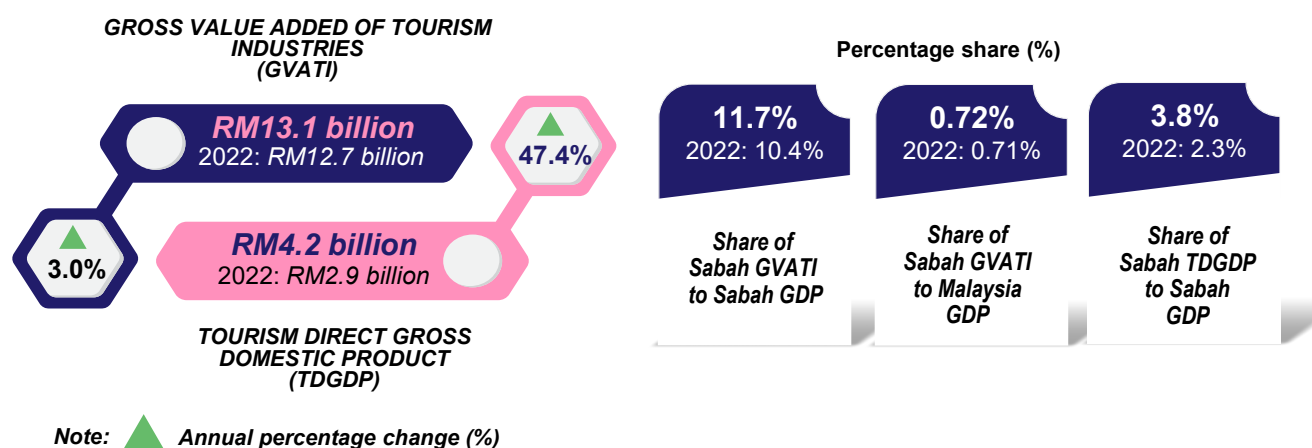
Source: Sabah Tourism Board

Brunei recorded the highest Sabah's international visitor arrivals in 2023 with a share of 31.1 per cent. This was followed by South Korea and Indonesia, which contributed 23.1 per cent and 10.7 per cent respectively. China was the highest contributor of visitor arrivals to Sabah in 2019 accounting for a 40.7 per cent share. However, during the pandemic, the number of Chinese visitors dropped tremendously and by 2023, the number of visitors has improved and China ranked as one of the top five countries following the reopening of its international border earlier in 2023.

3.0 PERFORMANCE OF TOURISM INDUSTRY

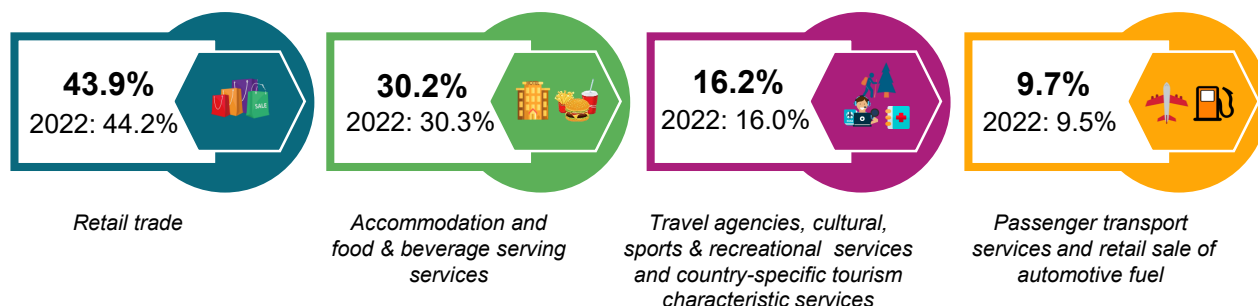
Gross Value Added of Tourism Industries (GVATI) in 2023 recorded RM13.1 billion with a contribution of 11.7 per cent to Sabah's Gross Domestic Product (GDP) and 0.72 per cent of Malaysia's GDP as shown in **Exhibit 1**. Meanwhile, the Tourism Direct Gross Domestic Product (TDGDP) of Sabah recorded a growth of 47.4 per cent or RM4.2 billion with a contribution of 3.8 per cent to Sabah's GDP in 2023.

Exhibit 1: GVATI – Value, annual percentage change and percentage share to GDP, 2023



Retail trade activities was the highest share to the tourism industry in Sabah which was 43.9 per cent or amounted to RM5.8 billion, followed by Accommodation and food & beverage serving services (30.2%) and Travel agencies, cultural, sports & recreational services and country-specific tourism characteristic services (16.2%) as indicated in **Exhibit 2**.

Exhibit 2: GVATI – Percentage share by tourism industry, 2023



4.0 INTERNAL TOURISM CONSUMPTION

The internal tourism consumption refers to the tourist expenditure, includes inbound and domestic tourism expenditure. Inbound tourism expenditure in Sabah contributed 50.9 per cent to the internal tourism consumption in 2023 as shown in **Chart 2**.

Internal tourism consumption recorded an increase of 40.7 per cent, amounted to RM8.2 billion as compared to RM5.9 billion in 2022. Shopping activities was the main contributor to the internal tourism consumption with a share of 33.4 per cent, followed by Accommodation and food & beverage serving services (32.4%) and Passenger transport services and retail sale of automotive fuel (20.7%) as in **Exhibit 3**.

Chart 2: Percentage share of inbound tourism expenditure and domestic tourism expenditure to internal tourism consumption

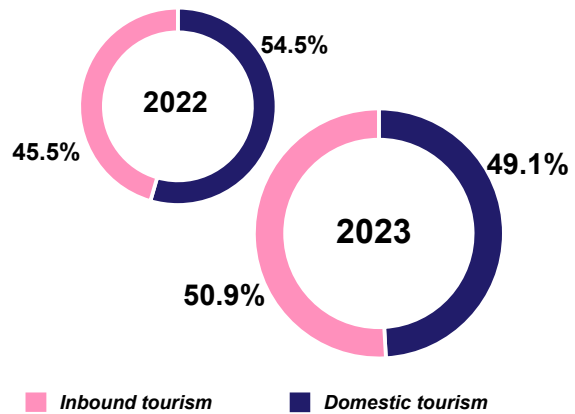
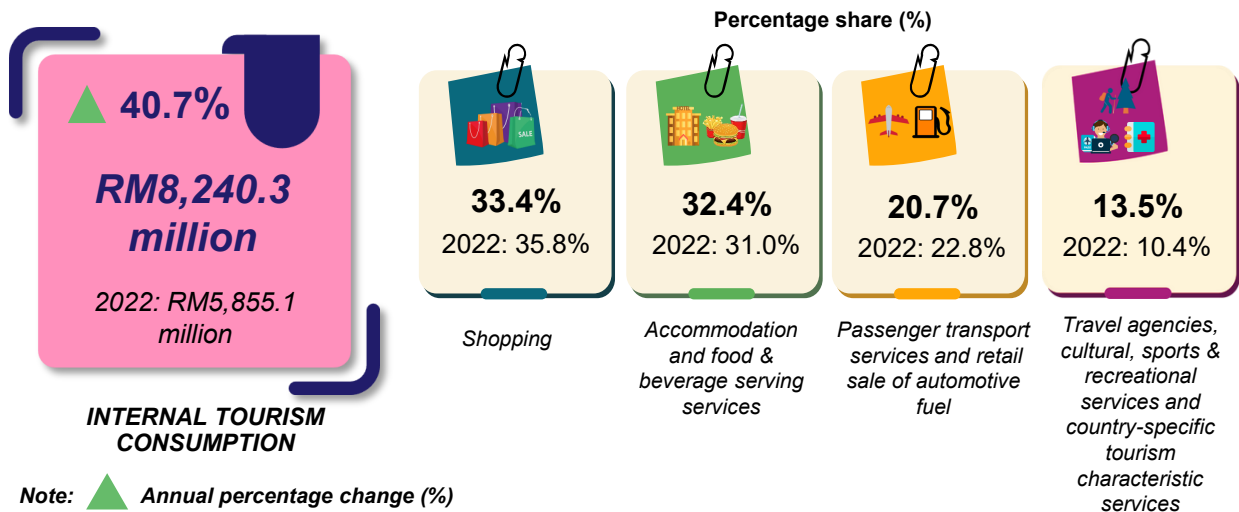


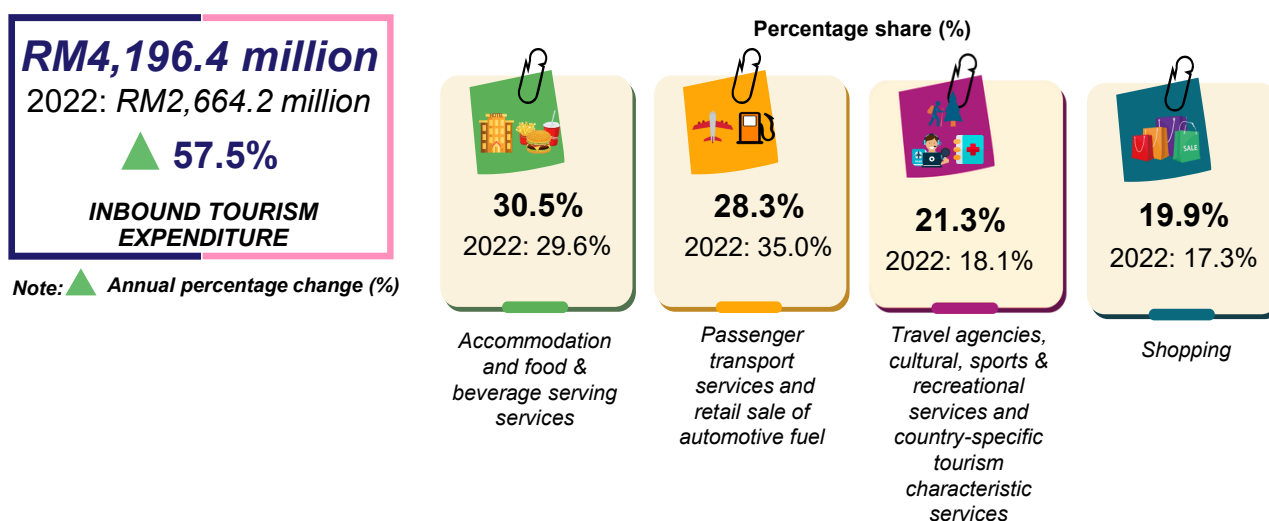
Exhibit 3: Internal tourism consumption - Value, annual percentage change and percentage share to internal tourism consumption, 2023



5.0 INBOUND TOURISM EXPENDITURE

Inbound tourism expenditure in Sabah amounted to RM4.2 billion, marking an increase of 57.5 per cent as compared to RM2.7 billion in 2022. The main component of inbound tourism expenditure was attributed to Accommodation and food & beverage serving services with a contribution of 30.5 per cent followed by Passenger transport services and retail sale of automotive fuel (28.3%) and Travel agencies, cultural, sports & recreational services and country-specific tourism characteristic services (21.3%) as per **Exhibit 4**.

Exhibit 4: Inbound tourism expenditure - Value, annual percentage change and percentage share to inbound tourism expenditure, 2023



Inbound tourism expenditure for international visitors has improved as many international borders reopened globally in 2023. However, visitors from Peninsular Malaysia continued as the main contributor to inbound tourism expenditure in Sabah (51.7%) as shown in **Exhibit 5**.

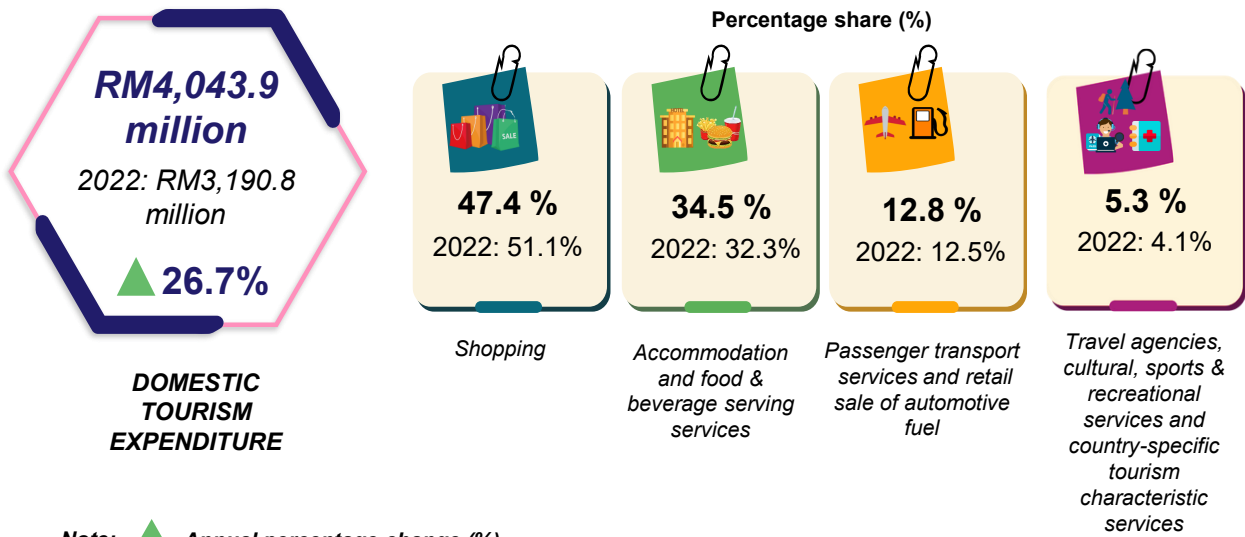
Exhibit 5: Percentage share of inbound tourism expenditure by region, 2023



6.0 DOMESTIC TOURISM EXPENDITURE

Domestic tourism expenditure refers to the spending on tourism by residents of Sabah. The domestic tourism expenditure in Sabah grew at 26.7 per cent and recorded RM4.0 billion in 2023 as compared to RM3.2 billion in the previous year. The growth was driven by Shopping activities with a share of 47.4 per cent, followed by Accommodation and food & beverage serving services (34.5%) and Passenger transport services and retail sale of automotive fuel (12.8%) as shown in **Exhibit 6**.

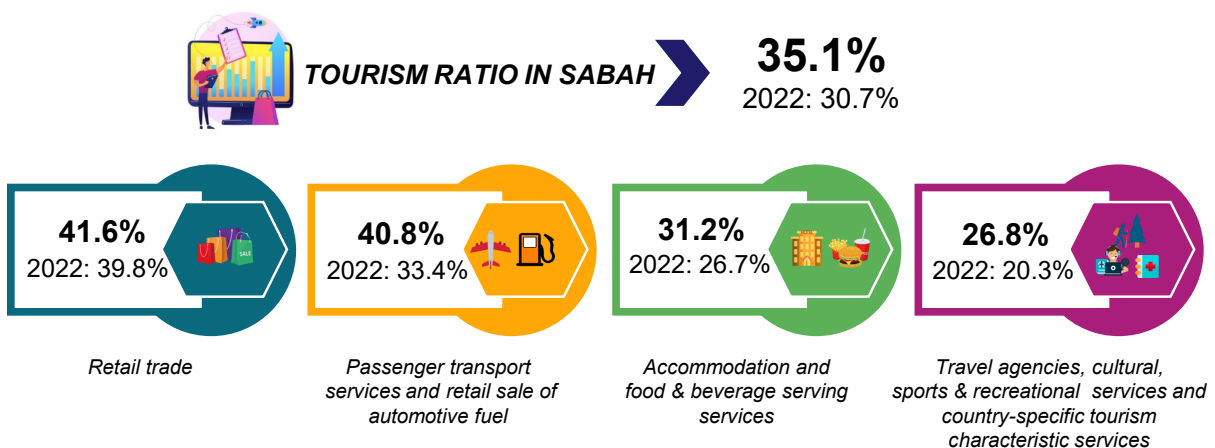
Exhibit 6: Domestic tourism expenditure - Value, annual percentage change and percentage share to domestic tourism expenditure, 2023



7.0 TOURISM RATIO

The tourism ratio measures the internal tourism consumption to the domestic supply in the tourism industry. Sabah's tourism ratio posted 35.1 per cent in 2023 as compared to 30.7 per cent in the preceding year. Retail trade registered the highest ratio at 41.6 per cent, followed by Passenger transport services and retail sales of automotive fuel (40.8%) and Accommodation and food & beverage serving services (31.2%) as shown in **Exhibit 7**.

Exhibit 7: Tourism ratio in Sabah, 2023



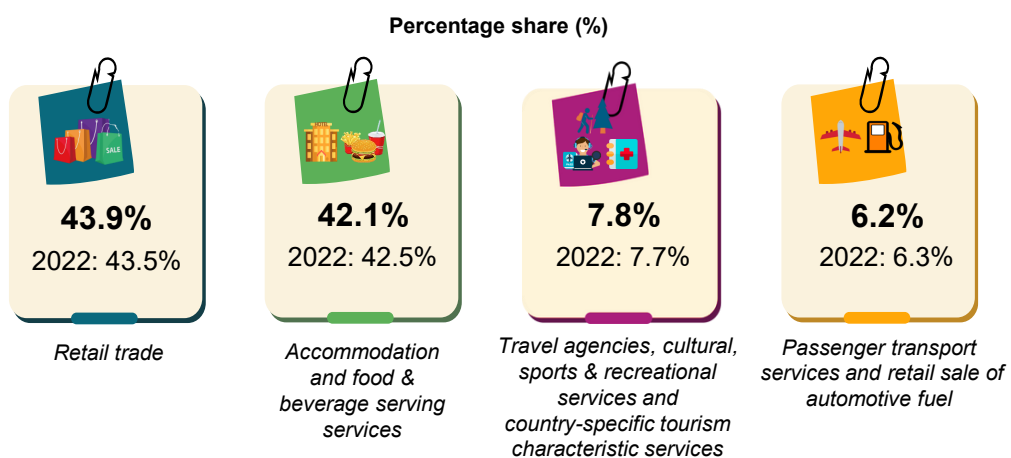
8.0 EMPLOYMENT IN TOURISM INDUSTRY

The tourism industry in Sabah engaged 362.7 thousand persons with a growth of 7.1 per cent in 2023. The industry contributed 22.4 per cent to the total employment in Sabah. Retail trade and Accommodation and food & beverage serving services were the main contributor of employment in the Sabah's tourism industry with contribution of 43.9 per cent and 42.1 per cent respectively as shown in **Exhibit 8**.

Exhibit 8: Employment in the tourism industry - Value, annual percentage change, percentage share to total employment in Sabah and percentage share for employment in Sabah tourism industries, 2023



Note: ▲ Annual percentage change (%)





JADUAL STATISTIK

STATISTICAL TABLES

- **AKAUN SATELIT PELANCONGAN WILAYAH SABAH 2023**
- **STATISTIK PELANCONGAN DOMESTIK SABAH**
- **INDIKATOR SOSIOEKONOMI**



- ***REGIONAL TOURISM SATELLITE ACCOUNT, SABAH 2023***
- ***DOMESTIC TOURISM STATISTICS, SABAH***
- ***SOCIOECONOMICS INDICATORS***

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AKAUN SATELIT PELANCONGAN WILAYAH SABAH 2023

***REGIONAL TOURISM SATELLITE ACCOUNT
SABAH 2023***

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Produk / Products	2022	2023
	RM Juta / RM Million	
Perkhidmatan penginapan dan penyediaan makanan & minuman <i>Accommodation and food & beverage serving services</i>	787.7	1,278.9
Agensi pengembaraan & penempahan lain, perkhidmatan kebudayaan, sukan & rekreasi dan perkhidmatan khusus bercirikan pelancongan negara <i>Travel agencies & other reservation services, cultural, sports & recreational services and country-specific tourism characteristic services</i>	481.7	892.6
Perkhidmatan pengangkutan penumpang dan jualan runcit bahan api kenderaan <i>Passenger transport services and retail sale of automotive fuel</i>	933.5	1,189.0
Barang khusus bercirikan pelancongan negara <i>Country-specific tourism characteristics goods</i>	461.3	835.9
Jumlah <i>Total</i>	2,664.2	4,196.4
Perubahan peratusan tahunan (%) <i>Annual percentage change (%)</i>	..	57.5
	Peratus sumbangan (%) <i>Percentage share (%)</i>	
Perkhidmatan penginapan dan penyediaan makanan & minuman <i>Accommodation and food & beverage serving services</i>	29.6	30.5
Agensi pengembaraan & penempahan lain, perkhidmatan kebudayaan, sukan & rekreasi dan perkhidmatan khusus bercirikan pelancongan negara <i>Travel agencies & other reservation services, cultural, sports & recreational services and country-specific tourism characteristic services</i>	18.1	21.3
Perkhidmatan pengangkutan penumpang dan jualan runcit bahan api kenderaan <i>Passenger transport services and retail sale of automotive fuel</i>	35.0	28.3
Barang khusus bercirikan pelancongan negara <i>Country-specific tourism characteristics goods</i>	17.3	19.9
Jumlah <i>Total</i>	100.0	100.0

Sumber: Jabatan Perangkaan Malaysia (DOSM)
Lembaga Pelancongan Sabah (LPS)
Sources: Department of Statistics Malaysia (DOSM)
Sabah Tourism Board (STB)

Produk / Products	Semenanjung Malaysia ¹ Peninsular Malaysia ¹	
	2022	2023
	RM Juta / RM Million	
Perkhidmatan penginapan dan penyediaan makanan & minuman <i>Accommodation and food & beverage serving services</i>	512.6	725.8
Agensi pengembaraan & penempahan lain, perkhidmatan kebudayaan, sukan & rekreasi dan perkhidmatan khusus bercirikan pelancongan negara <i>Travel agencies & other reservation services, cultural, sports & recreational services and country-specific tourism characteristic services</i>	245.1	355.7
Perkhidmatan pengangkutan penumpang dan jualan runcit bahan api kenderaan <i>Passenger transport services and retail sale of automotive fuel</i>	645.5	711.5
Barang khusus bercirikan pelancongan negara <i>Country-specific tourism characteristics goods</i>	290.7	378.1
Jumlah <i>Total</i>	1,693.9	2,171.1
Perubahan peratusan tahunan (%) <i>Annual percentage change (%)</i>	..	28.2
	Peratus sumbangan (%) <i>Percentage share (%)</i>	
Perkhidmatan penginapan dan penyediaan makanan & minuman <i>Accommodation and food & beverage serving services</i>	30.3	33.4
Agensi pengembaraan & penempahan lain, perkhidmatan kebudayaan, sukan & rekreasi dan perkhidmatan khusus bercirikan pelancongan negara <i>Travel agencies & other reservation services, cultural, sports & recreational services and country-specific tourism characteristic services</i>	14.5	16.4
Perkhidmatan pengangkutan penumpang dan jualan runcit bahan api kenderaan <i>Passenger transport services and retail sale of automotive fuel</i>	38.1	32.8
Barang khusus bercirikan pelancongan negara <i>Country-specific tourism characteristics goods</i>	17.2	17.4
Jumlah <i>Total</i>	100.0	100.0

Sumber: Jabatan Perangkaan Malaysia (DOSM)
Lembaga Pelancongan Sabah (LPS)
Sources: Department of Statistics Malaysia (DOSM)
Sabah Tourism Board (STB)

¹ Termasuk W.P Labuan
¹ Include W.P Labuan

Produk / Products	Sarawak	
	2022	2023
	RM Juta / RM Million	
Perkhidmatan penginapan dan penyediaan makanan & minuman <i>Accommodation and food & beverage serving services</i>	113.0	193.1
Agensi pengembaraan & penempahan lain, perkhidmatan kebudayaan, sukan & rekreasi dan perkhidmatan khusus bercirikan pelancongan negara <i>Travel agencies & other reservation services, cultural, sports & recreational services and country-specific tourism characteristic services</i>	8.8	11.6
Perkhidmatan pengangkutan penumpang dan jualan runcit bahan api kenderaan <i>Passenger transport services and retail sale of automotive fuel</i>	165.1	176.3
Barang khusus bercirikan pelancongan negara <i>Country-specific tourism characteristics goods</i>	64.9	93.2
Jumlah <i>Total</i>	351.8	474.2
Perubahan peratusan tahunan (%) <i>Annual percentage change (%)</i>	..	34.8
	Peratus sumbangan (%) <i>Percentage share (%)</i>	
Perkhidmatan penginapan dan penyediaan makanan & minuman <i>Accommodation and food & beverage serving services</i>	32.1	40.7
Agensi pengembaraan & penempahan lain, perkhidmatan kebudayaan, sukan & rekreasi dan perkhidmatan khusus bercirikan pelancongan negara <i>Travel agencies & other reservation services, cultural, sports & recreational services and country-specific tourism characteristic services</i>	2.5	2.4
Perkhidmatan pengangkutan penumpang dan jualan runcit bahan api kenderaan <i>Passenger transport services and retail sale of automotive fuel</i>	46.9	37.2
Barang khusus bercirikan pelancongan negara <i>Country-specific tourism characteristics goods</i>	18.4	19.6
Jumlah <i>Total</i>	100.0	100.0

Sumber: Jabatan Perangkaan Malaysia (DOSM)

Lembaga Pelancongan Sabah (LPS)

Sources: Department of Statistics Malaysia (DOSM)

Sabah Tourism Board (STB)

Produk / Products	Luar Negara Rest of the World	
	2022	2023
	RM Juta / RM Million	
Perkhidmatan penginapan dan penyediaan makanan & minuman <i>Accommodation and food & beverage serving services</i>	162.1	360.0
Agensi pengembaraan & penempahan lain, perkhidmatan kebudayaan, sukan & rekreasi dan perkhidmatan khusus bercirikan pelancongan negara <i>Travel agencies & other reservation services, cultural, sports & recreational services and country-specific tourism characteristic services</i>	227.7	525.3
Perkhidmatan pengangkutan penumpang dan jualan runcit bahan api kenderaan <i>Passenger transport services and retail sale of automotive fuel</i>	122.9	301.2
Barang khusus bercirikan pelancongan negara <i>Country-specific tourism characteristics goods</i>	105.8	364.6
Jumlah <i>Total</i>	618.6	1,551.1
Perubahan peratusan tahunan (%) <i>Annual percentage change (%)</i>	..	150.8
	Peratus sumbangan (%) <i>Percentage share (%)</i>	
Perkhidmatan penginapan dan penyediaan makanan & minuman <i>Accommodation and food & beverage serving services</i>	26.2	23.2
Agensi pengembaraan & penempahan lain, perkhidmatan kebudayaan, sukan & rekreasi dan perkhidmatan khusus bercirikan pelancongan negara <i>Travel agencies & other reservation services, cultural, sports & recreational services and country-specific tourism characteristic services</i>	36.8	33.9
Perkhidmatan pengangkutan penumpang dan jualan runcit bahan api kenderaan <i>Passenger transport services and retail sale of automotive fuel</i>	19.9	19.4
Barang khusus bercirikan pelancongan negara <i>Country-specific tourism characteristics goods</i>	17.1	23.5
Jumlah <i>Total</i>	100.0	100.0

Sumber: Jabatan Perangkaan Malaysia (DOSM)
Lembaga Pelancongan Sabah (LPS)

Sources: Department of Statistics Malaysia (DOSM)
Sabah Tourism Board (STB)

Produk / Products	2022	2023
	RM Juta / RM Million	
Perkhidmatan penginapan dan penyediaan makanan & minuman <i>Accommodation and food & beverage serving services</i>	1,029.6	1,394.5
Agensi pengembaraan & penempahan lain, perkhidmatan kebudayaan, sukan & rekreasi dan perkhidmatan khusus bercirikan pelancongan negara <i>Travel agencies & other reservation services, cultural, sports & recreational services and country-specific tourism characteristic services</i>	129.3	215.7
Perkhidmatan pengangkutan penumpang dan jualan runcit bahan api kenderaan <i>Passenger transport services and retail sale of automotive fuel</i>	399.8	517.4
Barang khusus bercirikan pelancongan negara <i>Country-specific tourism characteristics goods</i>	1,632.1	1,916.3
Jumlah <i>Total</i>	3,190.8	4,043.9
Perubahan peratusan tahunan (%) <i>Annual percentage change (%)</i>	..	26.7
	Peratus sumbangan (%) <i>Percentage share (%)</i>	
Perkhidmatan penginapan dan penyediaan makanan & minuman <i>Accommodation and food & beverage serving services</i>	32.3	34.5
Agensi pengembaraan & penempahan lain, perkhidmatan kebudayaan, sukan & rekreasi dan perkhidmatan khusus bercirikan pelancongan negara <i>Travel agencies & other reservation services, cultural, sports & recreational services and country-specific tourism characteristic services</i>	4.1	5.3
Perkhidmatan pengangkutan penumpang dan jualan runcit bahan api kenderaan <i>Passenger transport services and retail sale of automotive fuel</i>	12.5	12.8
Barang khusus bercirikan pelancongan negara <i>Country-specific tourism characteristics goods</i>	51.2	47.4
Jumlah <i>Total</i>	100.0	100.0

Sumber: Jabatan Perangkaan Malaysia (DOSM)
Source: Department of Statistics Malaysia (DOSM)

Produk / Products	2022	2023
	RM Juta / RM Million	
Perkhidmatan penginapan dan penyediaan makanan & minuman <i>Accommodation and food & beverage serving services</i>	1,817.3	2,673.4
Agensi pengembaraan & penempahan lain, perkhidmatan kebudayaan, sukan & rekreasi dan perkhidmatan khusus bercirikan pelancongan negara <i>Travel agencies & other reservation services, cultural, sports & recreational services and country-specific tourism characteristic services</i>	611.0	1,108.3
Perkhidmatan pengangkutan penumpang dan jualan runcit bahan api kenderaan <i>Passenger transport services and retail sale of automotive fuel</i>	1,333.3	1,706.4
Barang khusus bercirikan pelancongan negara <i>Country-specific tourism characteristics goods</i>	2,093.5	2,752.2
Jumlah <i>Total</i>	5,855.1	8,240.3
Perubahan peratusan tahunan (%) <i>Annual percentage change (%)</i>	..	40.7
	Peratus sumbangan (%) <i>Percentage share (%)</i>	
Perkhidmatan penginapan dan penyediaan makanan & minuman <i>Accommodation and food & beverage serving services</i>	31.0	32.4
Agensi pengembaraan & penempahan lain, perkhidmatan kebudayaan, sukan & rekreasi dan perkhidmatan khusus bercirikan pelancongan negara <i>Travel agencies & other reservation services, cultural, sports & recreational services and country-specific tourism characteristic services</i>	10.4	13.4
Perkhidmatan pengangkutan penumpang dan jualan runcit bahan api kenderaan <i>Passenger transport services and retail sale of automotive fuel</i>	22.8	20.7
Barang khusus bercirikan pelancongan negara <i>Country-specific tourism characteristics goods</i>	35.8	33.4
Jumlah <i>Total</i>	100.0	100.0

Sumber: Jabatan Perangkaan Malaysia (DOSM)
Lembaga Pelancongan Sabah (LPS)
Sources: Department of Statistics Malaysia (DOSM)
Sabah Tourism Board (STB)

Jadual 3 = Penjumlahan jadual 1 dan jadual 2
Table 3 = Summation of table 1 and table 2

Industri / Industry	2022	2023
	RM Juta / RM Million	
Perkhidmatan penginapan dan penyediaan makanan & minuman <i>Accommodation and food & beverage serving services</i>	3,861.3	3,964.5
Agensi pengembaraan & penempahan lain, perkhidmatan kebudayaan, sukan & rekreasi dan perkhidmatan khusus bercirikan pelancongan negara <i>Travel agencies & other reservation services, cultural, sports & recreational services and country-specific tourism characteristic services</i>	2,041.0	2,130.0
Perkhidmatan pengangkutan penumpang dan jualan runcit bahan api kenderaan <i>Passenger transport services and retail sale of automotive fuel</i>	1,205.6	1,278.8
Perdagangan runcit <i>Retail trade</i>	5,640.4	5,762.4
Jumlah Nilai Ditambah Kasar Industri Pelancongan <i>Total Gross Value Added of Tourism Industries</i>	12,748.3	13,135.7
Keluaran Dalam Negeri Kasar Pelancongan Lansung (KDNKPL), Sabah <i>Tourism Direct Gross Domestic Product (TDGDP), Sabah</i>	2,868.5	4,227.1
Keluaran Dalam Negeri Kasar (KDNK) Sabah <i>Gross Domestic Product (GDP) Sabah</i>	122,459.2	111,906.5
Jumlah Nilai Ditambah Kasar Industri Pelancongan, Malaysia <i>Total Gross Value Added of Tourism Industries, Malaysia</i>	250,128.5	275,775.6
	Peratus sumbangan (%) <i>Percentage share (%)</i>	
KDNK Pelancongan Lansung kepada KDNK Sabah <i>Tourism Direct GDP to GDP Sabah</i>	2.3	3.8
Nilai Ditambah Kasar Industri Pelancongan kepada KDNK Sabah <i>Gross Value Added of Tourism Industries to GDP Sabah</i>	10.4	11.7
Nilai Ditambah Kasar Industri Pelancongan kepada GVATI Malaysia <i>Gross Value Added of Tourism Industries to Malaysia GVATI</i>	5.1	4.8

Penawaran dan penggunaan pelancongan <i>Supply and tourism consumption</i>	2022	2023
	RM Juta / RM Million	
Jumlah penawaran pelancongan <i>Total tourism supply</i>	19,083.2	23,498.6
Jumlah penggunaan pelancongan <i>Total tourism consumption</i>	5,855.1	8,240.3
Kadar pelancongan <i>Tourism ratio</i>	0.307	0.351

Industri / Industry	2022	2023
	Ribu orang / Thousand persons	
Perkhidmatan penginapan dan penyediaan makanan & minuman <i>Accommodation and food & beverage serving services</i>	143.9	152.8
Agensi pengembaraan & penempahan lain, perkhidmatan kebudayaan, sukan & rekreasi dan perkhidmatan khusus bercirikan pelancongan negara <i>Travel agencies & other reservation services, cultural, sports & recreational services and country-specific tourism characteristic services</i>	26.1	28.2
Perkhidmatan pengangkutan penumpang dan jualan runcit bahan api kenderaan <i>Passenger transport services and retail sale of automotive fuel</i>	21.5	22.4
Perdagangan runcit <i>Retail trade</i>	147.3	159.3
Jumlah <i>Total</i>	338.7	362.7
Perubahan peratusan tahunan (%) <i>Annual percentage change (%)</i>	..	7.1
Jumlah guna tenaga di Sabah ('000) <i>Total employment in Sabah ('000)</i>	1,504.4	1,622.2
Jumlah guna tenaga industri pelancongan di Malaysia ('000) <i>Total employment of tourism industry in Malaysia ('000)</i>	15,155.2	15,813.4
Peratus sumbangan guna tenaga industri pelancongan kepada jumlah guna tenaga di Sabah (%) <i>Percentage share of tourism employment to total employment of Sabah (%)</i>	22.5	22.4
	Peratus sumbangan (%) <i>Percentage share (%)</i>	
Perkhidmatan penginapan dan penyediaan makanan & minuman <i>Accommodation and food & beverage serving services</i>	42.5	42.1
Agensi pengembaraan & penempahan lain, perkhidmatan kebudayaan, sukan & rekreasi dan perkhidmatan khusus bercirikan pelancongan negara <i>Travel agencies & other reservation services, cultural, sports & recreational services and country-specific tourism characteristic services</i>	7.7	7.8
Perkhidmatan pengangkutan penumpang dan jualan runcit bahan api kenderaan <i>Passenger transport services and retail sale of automotive fuel</i>	6.3	6.2
Perdagangan runcit <i>Retail trade</i>	43.5	43.9
Jumlah <i>Total</i>	100.0	100.0

Sumber: Jabatan Perangkaan Malaysia (DOSM)
Source: Department of Statistics Malaysia (DOSM)



STATISTIK PELANCONGAN DOMESTIK SABAH

SABAH DOMESTIC TOURISM STATISTICS

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Jadual 7: Statistik utama pelancongan domestik di Sabah, 2019-2023

Table 7: Key statistics of domestic tourism in Sabah, 2019-2023

	2019	2020	2021	2022	2023
Jumlah terimaan (RM juta) <i>Total receipts (RM million)</i>	8,081	2,677	1,052	4,826	6,713
Pelawat domestik ('000) <i>Domestic visitors ('000)</i>	22,035	10,337	3,815	12,589	16,080
Perjalanan pelancongan domestik ('000) <i>Domestic tourism trips ('000)</i>	31,438	10,861	4,006	17,255	19,900
Purata terimaan per kapita (RM) <i>Average receipts per capita (RM)</i>	367	259	276	383	417
Purata terimaan per perjalanan (RM) <i>Average receipts per trip (RM)</i>	257	246	263	280	337

Sumber: Jabatan Perangkaan Malaysia (DOSM)

Source: Department of Statistics Malaysia (DOSM)

Jadual 8: Bilangan pelawat domestik mengikut jenis pelawat ke Sabah, 2019-2023

Table 8: Number of domestic visitors by type of visitors to Sabah, 2019-2023

('000)

	2019	2020	2021	2022	2023
Jumlah <i>Total</i>	22,035	10,337	3,815	12,589	16,080
Pelawat harian <i>Excursionist</i>	17,087	7,880	2,746	8,766	10,305
Pelancong <i>Tourist</i>	4,948	2,456	1,069	3,823	5,775

Sumber: Jabatan Perangkaan Malaysia (DOSM)

Source: Department of Statistics Malaysia (DOSM)

Jadual 9: Bilangan perjalanan pelancongan domestik ke Sabah, 2019-2023

Table 9: Number of domestic tourism trips to Sabah, 2019-2023

('000)

	2019	2020	2021	2022	2023
Jumlah <i>Total</i>	31,438	10,861	4,006	17,255	19,900
Perjalanan harian <i>Same day trip</i>	24,360	8,389	2,919	13,145	13,951
Perjalanan bermalam <i>Overnight trip</i>	7,078	2,472	1,087	4,110	5,949

Sumber: Jabatan Perangkaan Malaysia (DOSM)

Source: Department of Statistics Malaysia (DOSM)

Jadual 10: Terimaan pelancongan domestik mengikut jenis perjalanan ke Sabah, 2019-2023

Table 10: Domestic tourism receipts by type of trips to Sabah, 2019-2023

	2019	2020	2021	2022	2023
Jumlah (RM Juta) <i>Total (RM Million)</i>	8,081	2,677	1,052	4,826	6,713
Terimaan harian (RM Juta) <i>Same day receipts (RM Million)</i>	3,199	1,405	507	1,947	2,551
Terimaan bermalam (RM Juta) <i>Overnight receipts (RM Million)</i>	4,881	1,272	545	2,879	4,161
Jumlah (RM) <i>Total (RM)</i>	821	682	675	849	882
Purata terimaan harian per perjalanan (RM) <i>Average same day receipts per trip (RM)</i>	131	168	174	148	183
Purata terimaan bermalam per perjalanan (RM) <i>Average overnight receipts per trip (RM)</i>	690	514	501	701	699

Sumber: Jabatan Perangkaan Malaysia (DOSM)

Source: Department of Statistics Malaysia (DOSM)

Jadual 11: Bilangan perjalanan pelancongan domestik mengikut jenis perjalanan ke Sabah, 2019-2023

Table 11: Number of domestic tourism trips by type of trips to Sabah, 2019-2023

('000)

	2019	2020	2021	2022	2023
Jumlah perjalanan / Total trips	31,438	10,861	4,006	17,255	19,900
Individu / Individual	6,492	1,831	469	4,678	4,574
Perjalanan harian <i>Same day trip</i>	5,437	1,487	305	4,027	3,549
Perjalanan bermalam <i>Overnight trip</i>	1,055	344	164	651	1,025
Bersama keluarga / With family	24,946	9,030	3,537	12,577	15,326
Perjalanan harian <i>Same day trip</i>	18,923	6,902	2,614	9,118	10,403
Perjalanan bermalam <i>Overnight trip</i>	6,022	2,128	923	3,459	4,924

Sumber: Jabatan Perangkaan Malaysia (DOSM)

Source: Department of Statistics Malaysia (DOSM)

Jadual 12: Purata bilangan hari menginap bagi pelancong ke Sabah, 2019-2023

Table 12: Average length of stay of tourists to Sabah, 2019-2023

	2019	2020	2021	2022	2023
Purata bilangan hari menginap <i>Average length of stay</i>	2.79	1.96	2.31	3.06	2.67
Perjalanan bermalam ('000) <i>Overnight trip</i>	7,078	2,472	1,087	4,110	5,949
Bilangan malam ('000) <i>No. of nights</i>	19,737	4,851	2,514	12,567	15,892

Sumber: Jabatan Perangkaan Malaysia (DOSM)

Source: Department of Statistics Malaysia (DOSM)

Jadual 13: Jumlah terimaan daripada pelawat domestik ke Sabah mengikut komponen, 2019-2023

Table 13: Total receipts from domestic visitors to Sabah by component, 2019-2023

(RM '000)

	2019	2020	2021	2022	2023
A. Perbelanjaan oleh pelawat <i>Expenditure by visitors</i>	7,117,965	2,563,025	1,011,523	4,506,540	6,362,023
Membeli-belah <i>Shopping</i>	3,048,828	1,516,396	531,105	1,840,070	2,461,886
Pembelian bahan api kenderaan <i>Purchase of automotive fuel</i>	970,677	231,281	119,257	612,846	798,981
Pengangkutan <i>Transportation</i>	707,750	200,815	55,116	452,575	547,792
Makanan & minuman <i>Food & beverage</i>	1,011,799	388,470	138,346	723,178	1,093,929
Penginapan <i>Accommodation</i>	624,711	164,346	59,120	520,313	1,008,654
Perbelanjaan sebelum perjalanan / pakej / bayaran masuk / tiket <i>Expenditure before the trip / package / entrance fees / tickets</i>	373,391	22,918	50,802	208,465	274,259
Aktiviti-aktiviti lain <i>Other activities</i>	380,808	38,799	57,777	149,094	176,522
B. Perbelanjaan oleh isi rumah yang dilawati <i>Expenditure by visited households</i>	962,702	113,747	40,499	319,329	350,492
Jumlah terimaan (A+B) <i>Total receipts (A+B)</i>	8,080,667	2,676,772	1,052,022	4,825,870	6,712,515

Sumber: Jabatan Perangkaan Malaysia (DOSM)

Source: Department of Statistics Malaysia (DOSM)

Jadual 14: Perjalanan pelancongan domestik ke Sabah mengikut tujuan utama, 2019-2023

Table 14: Domestic tourism trips to Sabah by main purpose of visit, 2019-2023

Peratus / Percentage (%)

Tujuan Utama Main purpose	2019		2020		2021		2022		2023	
	Pelawat Domestik Domestic Visitors	Pelancong Tourists	Pelawat Domestik Domestic Visitors	Pelancong Tourists	Pelawat Domestik Domestic Visitors	Pelancong Tourists	Pelawat Domestik Domestic Visitors	Pelancong Tourists	Pelawat Domestik Domestic Visitors	Pelancong Tourists
Membeli-belah <i>Shopping</i>	30.54	1.88	43.71	0.82	43.29	0.19	43.31	2.30	25.40	1.82
Melawat saudara- mara & rakan <i>Visiting relatives & friends</i>	35.42	67.75	25.82	48.71	27.84	54.54	33.39	53.44	34.72	50.55
Rawatan perubatan / penjagaan diri <i>Medical treatment / wellness</i>	3.70	1.39	3.29	0.55	3.95	3.79	1.14	1.17	1.94	0.54
Percutian / mengisi masa lapang / berehat <i>Holiday / leisure / relaxation</i>	12.55	21.49	17.55	39.19	14.57	37.74	13.61	37.12	21.38	39.07
Hiburan / menghadiri acara khas / sukan <i>Entertainment / attending special event / sports</i>	10.27	3.04	3.28	0.84	2.29	2.36	5.50	4.21	5.59	4.32
Perjalanan insentif / lain-lain <i>Incentive travel / others</i>	2.05	0.48	3.29	4.97	6.38	1.17	2.29	0.66	6.69	1.42
Amal ibadat / melawat rumah ibadat <i>Religious worship / visit places of worship</i>	1.59	0.01	0.60	0.00	0.27	0.08	-	-	3.23	1.65
Urusan rasmi / perniagaan / pendidikan <i>Official business / business / education</i>	3.88	3.96	2.46	4.92	1.41	0.13	0.76	1.10	1.05	0.63
Jumlah <i>Total</i>	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

Sumber: Jabatan Perangkaan Malaysia (DOSM)
Source: Department of Statistics Malaysia (DOSM)

Jadual 15: Lima destinasi tumpuan pelawat domestik dan pelancong ke Sabah, 2019-2023*Table 15: Top five destinations most visited by domestic visitors and tourists to Sabah, 2019-2023*

Pelawat Domestik <i>Domestic Visitors</i>				
2019	2020	2021	2022	2023
Bandaraya Kota Kinabalu	Imago Shopping Centre	Imago Shopping Mall	Imago Shopping Mall	Imago Shopping Mall
Kundasang	Suria Sabah Shopping Mall	One Borneo Hypermall	One Borneo Hypermall	Pekan Kundasang & Pekan Nabalu
Ranau	Desa Dairy Farm	Pasar Tanjung Tawau	Desa Dairy Farm	Pantai Tanjung Aru
Tawau	Pulau Bohey Dulang	Karamunsing Shopping Mall	Air Panas Poring	Desa Dairy Farm
Sandakan	Sungai Melangkap (Polumpung Melangkap Camp Site)	Sutera Harbour Golf & Country Club	Suria Sabah Shopping Mall	Centre Point Sabah

Pelancong <i>Tourists</i>				
2019	2020	2021	2022	2023
Bandaraya Kota Kinabalu	Pulau Bohey Dulang	Imago Shopping Mall	Imago Shopping Mall	Imago Shopping Mall
Kundasang	Sungai Melangkap (Polumpung Melangkap Camp Site)	Sutera Harbour Golf & Country Club	Desa Dairy Farm	Pekan Kundasang & Pekan Nabalu
Pantai Tanjung Aru	Desa Dairy Farm	Desa Dairy Farm	Culvert View	Desa Dairy Farm
Ranau	Culvert View	Pekan Kundasang	Air Panas Poring	Tunku Abdul Rahman Marine Park
Sandakan	Suria Sabah Shopping Mall	Jesselton Point Waterfront	Pekan Kundasang & Pekan Nabalu	Pulau Bohey Dulang

Sumber: Jabatan Perangkaan Malaysia (DOSM)*Source: Department of Statistics Malaysia (DOSM)*

Jadual 16: Taburan peratus pelawat domestik berkunjung ke Sabah mengikut mod pengangkutan utama, 2019-2023
Table 16: Percentage distribution of domestic visitors to Sabah by main mode of transport, 2019-2023

Tujuan Utama Main purpose	2019			2020			2021			2022			2023		
	Pelawat Visitors	Pelawat Harian Excursionists	Pelancong Tourists	Pelawat Visitors	Pelawat Harian Excursionists	Pelancong Tourists	Pelawat Visitors	Pelawat Harian Excursionists	Pelancong Tourists	Pelawat Visitors	Pelawat Harian Excursionists	Pelancong Tourists	Pelawat Visitors	Pelawat Harian Excursionists	Pelancong Tourists
Jumlah Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Udara Air	2.4	0.1	13.7	4.4	0.0	19.2	3.2	0.0	11.7	4.8	0.0	15.7	4.7	-	12.9
Air Water	1.0	0.5	1.2	2.1	2.8	0.1	0.6	0.6	0.5	1.7	1.4	2.2	2.0	2.9	0.2
Darat Land	96.6	99.4	85.1	93.5	97.2	80.7	96.2	99.4	87.8	93.5	98.6	82.1	93.3	97.1	86.9
Kenderaan persendirian Private vehicles	81.1	80.4	84.4	85.5	83.5	93.8	93.4	92.7	95.5	94.2	93.2	96.7	86.0	88.6	80.9
Bas Bus	10.1	10.7	7.1	8.2	9.4	3.6	4.5	5.2	2.4	4.1	5.2	1.4	4.1	2.3	7.4
Teksi Taxi	8.8	8.9	8.5	6.3	7.1	2.6	2.1	2.1	2.1	1.7	1.6	1.9	9.9	9.0	11.7
Keretapi Train	0.0	-	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	-	0.1	-

Sumber: Jabatan Perangkaan Malaysia (DOSM)
 Source: Department of Statistics Malaysia (DOSM)

Jadual 17: Bilangan pelancong domestik mengikut negeri dikunjungi, 2023

Table 17: Number of domestic tourists by state visited, 2023

(’000)

Negeri Asal State of Origin	Negeri Dikunjungi / State Visited																
	Malaysia	Johor	Kedah	Kelantan	Melaka	Negeri Sembilan	Pahang	Pulau Pinang	Perak	Perlis	Selangor	Terengganu	Sabah	Sarawak	W.P. Kuala Lumpur	W.P. Labuan	W.P. Putrajaya
Malaysia	79,559.4	8,923.0	6,452.4	4,085.8	4,991.1	4,255.5	8,537.1	4,069.7	7,503.4	736.0	8,455.7	4,060.0	5,775.1	5,324.6	5,724.8	164.1	501.1
Johor	8,963.6	4,416.0	287.3	227.6	961.1	506.8	581.8	312.7	426.1	12.1	574.6	153.5	9.8	5.2	432.7	9.9	46.3
Kedah	3,677.7	49.5	1,553.8	175.5	81.5	82.5	205.7	260.3	443.3	122.9	195.6	83.9	22.6	23.8	321.2	13.3	42.2
Kelantan	3,173.5	152.6	68.5	905.9	46.4	11.2	391.0	79.8	109.5	15.1	537.8	422.5	13.2	17.6	369.9	4.8	27.6
Melaka	2,753.3	401.1	94.2	124.6	870.1	182.1	260.7	61.2	115.1	7.6	245.0	108.7	6.9	1.7	234.9	6.0	33.3
Negeri Sembilan	2,992.1	402.8	82.6	76.2	238.4	1,088.6	417.3	162.8	162.9	12.9	169.9	96.2	22.7	6.1	33.7	11.7	7.4
Pahang	5,562.3	361.1	100.0	482.8	205.4	194.1	2,507.8	81.4	232.1	6.5	541.1	399.1	43.8	7.3	355.3	13.8	30.5
Pulau Pinang	3,746.9	68.3	1,394.0	60.8	58.1	50.4	196.3	720.3	545.9	200.4	154.4	81.1	66.3	7.9	107.5	12.7	22.7
Perak	4,972.2	147.0	507.9	264.5	78.0	45.2	182.9	259.4	2,254.2	61.6	619.9	149.0	33.4	17.8	327.4	8.5	15.5
Perlis	581.3	16.7	168.6	48.7	12.1	5.3	16.9	85.1	62.5	70.6	37.6	2.3	3.1	0.9	43.0	2.5	5.1
Selangor	21,084.0	2,048.5	1,815.9	1,030.8	1,693.2	1,553.0	2,381.6	1,491.4	2,119.9	156.0	3,206.0	1,203.2	203.3	169.8	1,854.6	3.8	153.1
Terengganu	2,824.7	43.0	29.5	424.0	38.7	6.2	183.6	29.5	22.4	11.4	119.7	1,187.3	47.1	24.2	618.7	15.0	24.3
Sabah	5,573.2	66.8	35.4	17.1	22.0	13.6	11.7	18.7	20.7	14.8	231.6	15.2	4,852.0	54.6	149.9	39.2	9.8
Sarawak	6,157.7	99.1	2.4	28.7	6.1	49.2	17.1	64.5	3.4	6.5	117.3	21.5	248.5	4,938.3	528.8	8.2	18.2
W.P. Kuala Lumpur	7,039.8	616.6	284.8	189.1	644.9	443.9	1,151.5	434.7	929.1	33.5	1,677.6	127.0	119.0	41.9	317.3	7.2	21.8
W.P. Labuan	122.2	0.2	0.1	4.0	0.1	6.3	1.1	0.1	8.1	0.8	3.1	2.5	75.1	0.4	6.8	6.0	7.4
W.P. Putrajaya	334.8	33.8	27.4	25.5	34.9	17.0	30.1	7.8	48.159	3.2	24.4	6.8	8.3	7.1	23.0	1.5	35.8

Sumber: Jabatan Perangkaan Malaysia (DOSM)

Source: Department of Statistics Malaysia (DOSM)

Jadual 18: Profil demografi pelawat domestik ke Sabah mengikut kumpulan umur, 2019-2023

Table 18: Demographic profile of domestic visitors to Sabah by age group, 2019-2023

Jantina Sex	Kumpulan umur Age group	2019	2020	2021	2022	2023
		Peratus / Percentage (%)				
Jumlah <i>Total</i>		100.0	100.0	100.0	100.0	100.0
	15-24	22.0	28.5	19.3	25.5	27.2
	25-39	45.9	44.0	50.7	44.1	44.5
	40-54	22.2	21.4	21.7	22.6	20.3
	≥ 55	9.9	6.1	8.3	7.8	8.0
Lelaki <i>Male</i>		100.0	100.0	100.0	100.0	100.0
	15-24	20.1	29.0	20.9	25.0	30.8
	25-39	45.2	43.8	46.6	44.8	41.0
	40-54	22.9	20.6	22.7	22.1	20.5
	≥ 55	11.8	6.6	9.8	8.1	7.7
Perempuan <i>Female</i>		100.0	100.0	100.0	100.0	100.0
	15-24	24.0	28.0	17.5	26.0	23.2
	25-39	46.7	44.3	55.1	43.3	48.3
	40-54	21.5	22.2	20.7	23.2	20.2
	≥ 55	7.8	5.5	6.7	7.5	8.3

Sumber: Jabatan Perangkaan Malaysia (DOSM)

Source: Department of Statistics Malaysia (DOSM)

Jadual 19: Profil demografi pelawat domestik ke Sabah mengikut kumpulan etnik, 2019-2023

Table 19: Demographic profile of domestic visitors to Sabah by ethnic group, 2019-2023

Kumpulan etnik Ethnic group	2019	2020	2021	2022	2023
	Peratus / Percentage (%)				
Jumlah <i>Total</i>	100.0	100.0	100.0	100.0	100.0
Bumiputera <i>Bumiputera</i>	65.1	55.2	66.0	61.2	59.3
Cina <i>Chinese</i>	6.2	8.9	10.1	9.8	7.2
India <i>Indian</i>	0.1	0.1	0.0	0.5	0.3
Lain-lain <i>Others</i>	28.6	35.8	23.9	28.5	33.2

Sumber: Jabatan Perangkaan Malaysia (DOSM)

Source: Department of Statistics Malaysia (DOSM)

Jadual 20: Profil demografi pelawat domestik ke Sabah mengikut taraf pendidikan, 2019-2023

Table 20: Demographic profile of domestic visitors to Sabah by educational level, 2019-2023

Taraf pendidikan <i>Educational level</i>	2019	2020	2021	2022	2023
	Peratus / Percentage (%)				
Jumlah <i>Total</i>	100.0	100.0	100.0	100.0	100.0
Tertiari <i>Tertiary</i>	26.1	23.4	30.7	24.9	23.5
Menengah <i>Secondary</i>	43.1	39.8	44.3	46.0	41.9
Rendah <i>Primary</i>	24.9	26.6	16.6	24.3	25.3
Tiada pendidikan rasmi <i>No formal education</i>	5.9	10.2	8.4	4.8	9.3

Sumber: Jabatan Perangkaan Malaysia (DOSM)

Source: Department of Statistics Malaysia (DOSM)

Jadual 21: Profil demografi pelawat domestik ke Sabah mengikut pendapatan bulanan isi rumah, 2019-2023

Table 21: Demographic profile of domestic visitors to Sabah by monthly household income, 2019-2023

Pendapatan bulanan isi rumah (RM) <i>Monthly household income (RM)</i>	2019	2020	2021	2022	2023
	Peratus / Percentage (%)				
Jumlah <i>Total</i>	100.0	100.0	100.0	100.0	100.0
≤ 1,000	11.7	7.7	4.3	6.2	2.6
1,001 - 3,000	38.9	45.6	40.9	37.9	38.6
3,001 - 5,000	20.2	20.5	15.6	18.1	28.7
5,001 - 10,000	22.9	19.3	28.6	27.5	22.3
≥ 10,001	6.3	6.9	10.6	10.3	7.8

Sumber: Jabatan Perangkaan Malaysia (DOSM)

Source: Department of Statistics Malaysia (DOSM)

Jadual 22: Profil demografi pelawat domestik ke Sabah mengikut status guna tenaga, 2019-2023

Table 22: Demographic profile of domestic to Sabah visitors by employment status, 2019-2023

Status guna tenaga <i>Employment status</i>	2019	2020	2021	2022	2023
	Peratus / Percentage (%)				
Jumlah <i>Total</i>	100.0	100.0	100.0	100.0	100.0
Bekerja <i>Employed</i>	66.1	67.5	69.2	62.4	64.3
Professional / teknikal <i>Professional / technical</i>	13.9	12.3	21.4	14.0	9.5
Pengurusan / pentadbiran <i>Managerial / administrative</i>	2.3	1.8	9.3	3.6	3.1
Jurujuwal / perkeranian <i>Sales person / clerical</i>	23.5	19.3	24.6	18.9	23.7
Pekerja am <i>General worker</i>	7.9	16.1	10.3	12.9	15.3
Lain-lain <i>Others</i>	18.5	18.0	3.6	13.0	12.7
Tidak bekerja / luar tenaga buruh <i>Unemployed / outside labour force</i>	33.9	32.5	30.8	37.6	35.7
Tidak bekerja <i>Unemployed</i>	4.8	8.2	3.9	9.4	5.9
Pesara <i>Retiree</i>	2.3	1.3	0.9	1.7	1.7
Pelajar <i>Student</i>	8.0	8.7	7.1	11.6	9.6
Suri rumah <i>Housewife</i>	18.8	14.3	18.9	14.9	18.5

Sumber: Jabatan Perangkaan Malaysia (DOSM)

Source: Department of Statistics Malaysia (DOSM)

Jadual 23: Taburan peratus pelancong berkunjung ke Sabah mengikut jenis penginapan, 2019-2023

Table 23: Percentage distribution of tourist arrivals to Sabah by type of accommodation, 2019-2023

Jenis Penginapan <i>Type of Accommodation</i>	2019	2020	2021	2022	2023
	Peratus / Percentage (%)				
Jumlah <i>Total</i>	100.0	100.0	100.0	100.0	100.0
Rumah saudara-mara & rakan <i>Relatives' & friends' house</i>	66.0	59.7	57.1	56.4	55.9
Hotel / Hotel	22.1	20.4	28.5	16.6	20.3
Chalet / Chalet	1.5	1.2	1.8	8.0	7.7
Apartmen / Apartment	4.3	0.1	4.6	1.6	3.6
Inap desa / Rumah percutian <i>Homestay / Vacation homes</i>	4.5	15.7	4.1	10.4	7.6
Rumah rehat / Rest house	1.6	2.9	3.9	7.0	4.9

Sumber: Jabatan Perangkaan Malaysia (DOSM)

Source: Department of Statistics Malaysia (DOSM)

Jadual 24: Bilangan hotel dan bilik di Sabah mengikut penarafan bintang, 2019-2023

Table 24: Number of hotel and room in Sabah by star rating, 2019-2023

Penarafan Rating	Hotel Hotel					Bilik Room				
	2019	2020	2021	2022	2023	2019	2020	2021	2022	2023
5-Bintang / 5-Star	10	9	9	10	11	4,076	3,698	3,698	3,819	4,041
4-Bintang / 4-Star	15	15	15	15	13	3,072	3,064	3,064	3,064	2,725
3-Bintang / 3-Star	44	44	44	44	46	4,498	4,298	4,298	4,298	4,637
2-Bintang / 2-Star	44	43	43	46	46	2,634	2,561	2,561	2,669	2,669
1-Bintang / 1-Star	31	31	31	31	31	1,345	1,349	1,349	1,349	1,349
3 Orkid / 3 Orchid	41	41	41	41	41	1,133	1,098	1,098	1,098	1,098
2 Orkid / 2 Orchid	30	30	30	30	30	802	662	662	662	662
1 Orkid / 1 Orchid	60	59	59	59	60	1,334	1,216	1,216	1,216	1,234
Unrated	136	136	137	139	138	4,966	4,603	4,853	5,227	5,005
Jumlah / Total	411	408	409	415	416	23,860	22,549	22,799	23,402	23,420

Sumber: Pusat Maklumat Harta Tanah Negara (NAPIC)

Source: National Property Information Centre (NAPIC)

Jadual 25: Bilangan hotel dan bilik di Sabah mengikut lokasi, 2019-2023

Table 25: Number of hotel and room in Sabah by location, 2019-2023

Lokasi Location	Hotel Hotel					Bilik Room				
	2019	2020	2021	2022	2023	2019	2020	2021	2022	2023
Bandar / Pekan City / Town	328	326	327	331	332	19,167	18,015	18,265	18,595	18,613
Pantai / Beach	25	24	24	26	26	2,700	2,579	2,579	2,852	2,852
Gunung / Hill	32	32	32	32	32	1,044	1,006	1,006	1,006	1,006
Lain-lain / Others	26	26	26	26	26	949	949	949	949	949
Jumlah/ Total	411	408	409	415	416	23,860	22,549	22,799	23,402	23,420

Sumber: Pusat Maklumat Harta Tanah Negara (NAPIC)

Source: National Property Information Centre (NAPIC)



INDIKATOR SOSIOEKONOMI

SOCIOECONOMIC INDICATORS

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PENDUDUK/ POPULATION

Jadual 26: Penduduk mengikut jantina, Malaysia dan Sabah, 2020-2023

Table 26: Population by sex, Malaysia and Sabah, 2020-2023

('000)

	MALAYSIA				SABAH			
	2020	2021	2022	2023	2020	2021	2022	2023
Penduduk <i>Population</i>	32,447.4	32,576.3	32,698.1	33,401.8	3,418.8	3,412.6	3,414.9	3,596.7
Lelaki <i>Male</i>	16,966.2	17,000.5	17,039.8	17,472.3	1,779.8	1,779.5	1,779.1	1,876.9
Perempuan <i>Female</i>	15,481.2	15,575.8	15,658.3	15,929.5	1,639.0	1,633.1	1,635.9	1,719.9

Jadual 27: Penduduk mengikut etnik, Malaysia dan Sabah, 2020-2023

Table 27: Population by ethnic, Malaysia and Sabah, 2020-2023

('000)

	MALAYSIA				SABAH			
	2020	2021	2022	2023	2020	2021	2022	2023
Jumlah <i>Total</i>	32,447.4	32,576.3	32,698.1	33,401.8	3,418.8	3,412.6	3,414.9	3,596.7
Warganegara <i>Citizen</i>	29,756.3	30,016.8	30,198.2	30,437.1	2,608.3	2,633.2	2,650.8	2,675.7
Bumiputera <i>Bumiputera</i>	20,649.5	20,891.7	21,108.5	21,336.4	2,313.5	2,338.3	2,356.6	2,381.4
Cina <i>Chinese</i>	6,892.4	6,903.9	6,885.2	6,878.8	247.9	247.5	246.5	246.2
India <i>Indian</i>	1,998.8	2,011.1	1,993.1	2,008.8	6.0	5.3	5.3	5.4
Lain-lain <i>Others</i>	215.6	210.1	211.4	213.1	40.0	42.1	42.4	42.8
Bukan warganegara <i>Non-citizen</i>	2,691.1	2,559.5	2,500.0	2,964.8	810.4	779.5	764.2	921.1

Jadual 28: Kadar pertumbuhan penduduk tahunan, Malaysia dan Sabah, 2020-2023

Table 28: Annual population growth rate, Malaysia and Sabah, 2020-2023

	MALAYSIA				SABAH			
	2020	2021	2022	2023	2020	2021	2022	2023
Kadar pertumbuhan penduduk tahunan (%) <i>Annual population growth rate (%)</i>	1.7	0.4	0.4	2.2	0.9	-0.2	0.1	5.2
Kepadatan penduduk (per km²) <i>Population density (per km²)</i>	98	99	99	101	46	46	46	49

Jadual 29: Tempat kediaman, isi rumah dan purata saiz isi rumah, Malaysia dan Sabah, 2020-2023

Table 29: Living quarters, households and average size of household, Malaysia and Sabah, 2020-2023

	MALAYSIA				SABAH			
	2020	2021	2022	2023	2020	2021	2022	2023
Tempat kediaman ('000) <i>Living quarters ('000)</i>	9,614.1	9,866.8	10,123.2	10,383.8	777.0	795.7	814.8	834.3
Isi rumah ('000) <i>Household ('000)</i>	8,234.6	8,447.2	8,662.7	8,881.9	728.2	747.2	766.6	786.3
Purata saiz ahli isi rumah <i>Average size of household</i>	3.9	3.9	3.8	3.8	4.7	4.6	4.5	4.6

Nota/ Notes:

1. Data 2020: Banci Penduduk dan Perumahan Malaysia, 2020

Data 2020: Population and Housing Census of Malaysia 2020

2. Data 2021 - 2023: Anggaran Penduduk Pertengahan Tahun berasaskan data Banci Penduduk dan Perumahan Malaysia, 2020

Data 2021 - 2023: Mid-Year Population Estimates based on data Population and Housing Census of Malaysia 2020

Sumber: Jabatan Perangkaan Malaysia (DOSM)

Source: Department of Statistics Malaysia (DOSM)

KELUARAN DALAM NEGERI KASAR/ GROSS DOMESTIC PRODUCT

Jadual 36: KDNK mengikut jenis aktiviti ekonomi 2019-2023, pada harga malar 2015 – Malaysia dan Sabah
Table 36: GDP by kind of economic activity 2019-2023, at constant 2015 prices – Malaysia and Sabah

	MALAYSIA					SABAH				
	2019	2020	2021	2022 ^e	2023 ^p	2019	2020	2021	2022 ^e	2023 ^p
Pertanian <i>Agriculture</i>	101,573	99,109	98,843	100,082	100,812	13,719	12,798	12,518	12,543	12,649
Perombongan dan pengkuarian <i>Mining and quarrying</i>	102,887	92,879	93,717	97,001	97,513	22,736	19,936	20,574	20,455	19,390
Pembuatan <i>Manufacturing</i>	316,283	307,606	336,724	364,124	366,694	6,472	6,042	5,931	5,780	6,033
Pembinaan <i>Construction</i>	66,453	53,616	50,839	53,426	56,659	3,099	2,197	2,368	2,514	2,486
Perkhidmatan <i>Services</i>	820,576	777,693	795,116	882,723	927,904	39,428	36,597	37,369	40,544	42,376
Utiliti, pengangkutan & penyimpanan dan maklumat & komunikasi <i>Utility, transport & storage and information & communication</i>	176,183	169,231	176,224	194,789	207,021	7,161	6,528	6,692	7,396	7,734
Perdagangan borong dan runcit, makanan & minuman dan penginapan <i>Wholesale and retail trade, food & beverage and accommodation</i>	292,525	265,100	266,308	309,740	328,677	14,959	12,938	12,878	14,285	14,943
Kewangan dan insurans, hartanah dan perkhidmatan perniagaan <i>Finance and insurance, real estate and business services</i>	162,121	154,867	159,192	172,189	175,453	5,681	5,229	5,402	5,711	5,846
Perkhidmatan-perkhidmatan lain <i>Other services</i>	70,943	63,796	61,910	68,570	72,887	3,269	3,089	3,046	3,324	3,509
Perkhidmatan kerajaan <i>Government services</i>	118,804	124,699	131,482	137,435	143,868	8,359	8,814	9,350	9,829	10,344
Tambah: Duti import <i>Plus: Import duties</i>	16,179	15,346	15,642	16,784	18,392	187	269	240	270	263
KDNK pada harga pembeli <i>GDP at purchasers' prices</i>	1,423,952	1,346,249	1,390,882	1,514,139	1,567,974	85,642	77,840	79,000	82,106	83,197

Sumber: Jabatan Perangkaan Malaysia (DOSM)
Source: Department of Statistics Malaysia (DOSM)

PENDAPATAN DAN PERBELANJAAN/ INCOME AND EXPENDITURE

Jadual 32: Pendapatan isi rumah kasar bulanan penengah, purata dan kadar pertumbuhan tahunan dikompaun, Malaysia dan Sabah

Table 32: Median, mean and compounded annual growth rate of monthly statistics household gross income, Malaysia and Sabah

	MALAYSIA				SABAH			
	2014	2016	2019	2022	2014	2016	2019	2022
Penengah (RM) / Median (RM)	4,585	5,228	5,873	6,338	3,745	4,110	4,235	4,577
Kadar pertumbuhan tahunan dikompaun (%) <i>Compounded annual growth rate (%)</i>	..	6.6	3.9	2.5	..	4.7	1.0	2.6
Purata (RM) / Mean (RM)	6,141	6,958	7,901	8,479	4,879	5,354	5,745	6,171
Kadar pertumbuhan tahunan dikompaun (%) <i>Compounded annual growth rate (%)</i>	..	6.2	4.2	2.4	..	4.6	2.3	2.4

Jadual 33: Pekali Gini dan insiden kemiskinan mutlak, Malaysia dan Sabah

Table 33: Gini coefficient and incidence of absolute poverty, Malaysia and Sabah

	MALAYSIA				SABAH			
	2014	2016	2019	2022	2014	2016	2019	2022
Pekali Gini <i>Gini coefficient</i>	0.401	0.399	0.407	0.404	0.387	0.402	0.397	0.395
Insiden kemiskinan mutlak <i>Incidence of absolute poverty</i>	0.6	0.4	5.6	6.2	4.0	2.9	19.5	19.7

Jadual 34: Pendapatan isi rumah kasar bulanan penengah dan purata mengikut kumpulan pendapatan, Malaysia dan Sabah

Table 34: Median and mean of monthly household gross income by income group, Malaysia and Sabah

	MALAYSIA			SABAH		
	2016	2019	2022	2016	2019	2022
Penengah (RM) / Median						
Terendah 40% / Bottom 40%	3,000	3,166	3,440	2,169	2,444	2,615
Pertengahan 40% / Middle 40%	6,275	7,093	7,694	4,843	5,177	5,511
Tertinggi 20% / Top 20%	13,148	15,031	15,867	10,886	11,461	11,880
Purata / Mean						
Terendah 40% / Bottom 40%	2,848	3,152	3,401	2,135	2,343	2,583
Pertengahan 40% / Middle 40%	6,502	7,348	7,971	5,037	5,379	5,711
Tertinggi 20% / Top 20%	16,088	18,506	19,652	12,429	13,286	14,265

Jadual 35: Perbelanjaan penggunaan isi rumah bulanan penengah, purata dan kadar pertumbuhan tahunan dikompaun, Malaysia dan Sabah

Table 35: Median, mean and compounded annual growth rate of monthly statistics household consumption expenditure, Malaysia and Sabah

	MALAYSIA				SABAH			
	2014	2016	2019	2022	2014	2016	2019	2022
Penengah (RM) / Median (RM)	2,946	3,314	3,683	4,282	1,964	2,109	2,279	2,770
Kadar pertumbuhan tahunan dikompaun (%) <i>Compounded annual growth rate (%)</i>	..	5.9	3.6	5.0	..	3.6	2.6	6.5
Purata (RM) / Mean (RM)	3,578	4,033	4,609	5,150	2,355	2,595	2,799	3,342
Kadar pertumbuhan tahunan dikompaun (%) <i>Compounded annual growth rate (%)</i>	..	6.0	4.6	3.7	..	4.9	2.6	5.9

Sumber: Jabatan Perangkaan Malaysia (DOSM)

Source: Department of Statistics Malaysia (DOSM)

KELUARAN DALAM NEGERI KASAR/ GROSS DOMESTIC PRODUCT

Jadual 37: KDNK mengikut jenis aktiviti ekonomi 2019-2023, pada harga malar 2015 – Perubahan peratusan tahunan, Malaysia dan Sabah

Table 37: GDP by kind of economic activity 2019-2023, at constant 2015 prices – Annual percentage change, Malaysia and Sabah

	MALAYSIA					SABAH				
	2019	2020	2021	2022 ^e	2023 ^p	2019	2020	2021	2022 ^e	2023 ^p
Pertanian <i>Agriculture</i>	1.9	-2.4	-0.3	1.3	0.7	-0.8	-6.7	-2.2	0.2	0.8
Perlombongan dan pengkuarian <i>Mining and quarrying</i>	-0.6	-9.7	0.9	3.5	0.5	-5.2	-12.3	3.2	-0.6	-5.2
Pembuatan <i>Manufacturing</i>	3.8	-2.7	9.5	8.1	0.7	-0.6	-6.6	-1.8	-2.5	4.4
Pembinaan <i>Construction</i>	0.4	-19.3	-5.2	5.1	6.1	6.2	-29.1	7.8	6.2	-1.1
Perkhidmatan <i>Services</i>	6.2	-5.2	2.2	11.0	5.1	5.4	-7.2	2.1	8.5	4.5
Utiliti, pengangkutan & penyimpanan dan maklumat & komunikasi <i>Utility, transport & storage and information & communication</i>	6.5	-3.9	4.1	10.5	6.3	5.9	-8.8	2.5	10.5	4.6
Perdagangan borong dan runcit, makanan & minuman dan penginapan <i>Wholesale and retail trade, food & beverage and accommodation</i>	7.3	-9.4	0.5	16.3	6.1	6.5	-13.5	-0.5	10.9	4.6
Kewangan dan insurans, hartanah dan perkhidmatan perniagaan <i>Finance and insurance, real estate and business services</i>	6.1	-4.5	2.8	8.2	1.9	5.1	-8.0	3.3	5.7	2.4
Perkhidmatan-perkhidmatan lain <i>Other services</i>	5.6	-10.1	-3.0	10.8	6.3	4.1	-5.5	-1.4	9.1	5.6
Perkhidmatan kerajaan <i>Government services</i>	3.4	5.0	5.4	4.5	4.7	3.5	5.4	6.1	5.1	5.2
Tambah: Duti import <i>Plus: Import duties</i>	-2.2	-5.2	1.9	7.3	9.6	-42.7	43.9	-11.1	12.6	-2.6
KDNK pada harga pembeli <i>GDP at purchasers' prices</i>	4.4	-5.5	3.3	8.9	3.6	0.7	-9.1	1.5	3.9	1.3

Sumber: Jabatan Perangkaan Malaysia (DOSM)

Source: Department of Statistics Malaysia (DOSM)

KELUARAN DALAM NEGERI KASAR/ GROSS DOMESTIC PRODUCT

Jadual 38: KDNK mengikut jenis aktiviti ekonomi 2019-2023, pada harga malar 2015 – Peratusan sumbangan kepada KDNK, Malaysia dan Sabah

Table 38: GDP by kind of economic activity 2019-2023, at constant 2015 prices – Percentage share to GDP, Malaysia and Sabah

	MALAYSIA					SABAH				
	2019	2020	2021	2022 ^e	2023 ^p	2019	2020	2021	2022 ^e	2023 ^p
Pertanian <i>Agriculture</i>	7.1	7.4	7.1	6.6	6.4	16.0	16.4	15.8	15.3	15.2
Perlombongan dan pengkuarian <i>Mining and quarrying</i>	7.2	6.9	6.7	6.4	6.2	26.5	25.6	26.0	24.9	23.3
Pembuatan <i>Manufacturing</i>	22.2	22.8	24.2	24.0	23.4	7.6	7.8	7.5	7.0	7.3
Pembinaan <i>Construction</i>	4.7	4.0	3.7	3.5	3.6	3.6	2.8	3.0	3.1	3.0
Perkhidmatan <i>Services</i>	57.6	57.8	57.2	58.3	59.2	46.0	47.0	47.3	49.4	50.9
Utiliti, pengangkutan & penyimpanan dan maklumat & komunikasi <i>Utility, transport & storage and information & communication</i>	12.4	12.5	12.7	12.9	13.2	8.4	8.4	8.5	9.0	9.3
Perdagangan borong dan runcit, makanan & minuman dan penginapan <i>Wholesale and retail trade, food & beverage and accommodation</i>	20.5	19.7	19.1	20.5	21.0	17.5	16.6	16.3	17.4	18.0
Kewangan dan insurans, hartanah dan perkhidmatan perniagaan <i>Finance and insurance, real estate and business services</i>	11.4	11.5	11.4	11.4	11.2	6.6	6.7	6.8	7.0	7.0
Perkhidmatan-perkhidmatan lain <i>Other services</i>	5.0	4.7	4.5	4.5	4.6	3.8	4.0	3.9	4.0	4.2
Perkhidmatan kerajaan <i>Government services</i>	8.3	9.3	9.5	9.1	9.2	9.8	11.3	11.8	12.0	12.4
Tambah: Duti import <i>Plus: Import duties</i>	1.1	1.1	1.1	1.1	1.2	0.2	0.3	0.3	0.3	0.3
KDNK pada harga pembeli <i>GDP at purchasers' prices</i>	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

Sumber: Jabatan Perangkaan Malaysia (DOSM)

Source: Department of Statistics Malaysia (DOSM)

IMPORT DAN EKSPORT/ IMPORTS AND EXPORTS

Jadual 39: Nilai import dan eksport mengikut pintu keluar dan masuk, Malaysia, 2019-2023

Table 39: Imports and exports value by exit and entry points, Malaysia, 2019-2023

	MALAYSIA				
	2019	2020	2021	2022	2023
Jumlah / Total	1,844,483	1,784,308	2,228,366	2,843,821	2,637,150
Import / Imports	849,411	800,481	987,344	1,293,811	1,211,547
Eksport / Exports	995,072	983,827	1,241,022	1,550,009	1,425,603

RM Juta / RM Million

Jadual 40: Nilai import dan eksport mengikut pintu keluar dan masuk, Sabah, 2019-2023

Table 40: Imports and exports value by exit and entry points, Sabah, 2019-2023

	SABAH				
	2019	2020	2021	2022	2023
Jumlah / Total	47,037	49,177	48,347	63,920	52,182
Eksport / Exports	35,558	29,293	38,163	50,466	38,846
Teluk Sepanggar	11,573	5,977	8,112	11,145	8,848
W.P. Labuan	7,912	5,844	6,003	9,512	8,188
Lahad Datu	7,999	9,014	11,984	15,024	10,583
Sandakan	5,217	5,997	8,288	9,498	7,406
Tawau	977	823	1,116	1,299	1,209
Kota Kinabalu	471	353	479	438	505
Lain-lain/ Others	1,410	1,285	2,183	3,550	2,108
Import / Imports	11,479	19,884	10,185	13,454	13,336
Teluk Sepanggar	4,747	3,622	4,300	5,553	6,256
W.P. Labuan	3,197	13,091	2,055	2,961	2,948
Lahad Datu	1,354	974	1,219	1,506	869
Sandakan	503	703	753	776	702
Tawau	688	641	759	954	831
Kota Kinabalu	933	789	1,078	1,311	1,717
Lain-lain / Others	56	64	19	393	14

RM Juta / RM Million

Sumber: Jabatan Perangkaan Malaysia (DOSM)

Source: Department of Statistics Malaysia (DOSM)

LAIN-LAIN/ OTHERS

Jadual 41: Bilangan penginap hotel, Malaysia dan Sabah, 2019-2023

Table 41: Number of hotel occupants, Malaysia and Sabah, 2019-2023

(*000)

	MALAYSIA					SABAH				
	2019	2020	2021	2022	2023	2019	2020	2021	2022	2023
Jumlah										
<i>Total</i>	79,929.2	35,405.0	20,060.8	73,947.8	93,258.8	7,285.8	1,797.7	1,259.2	5,409.1	6,711.0
Domestik										
<i>Domestic</i>	51,093.0	30,704.0	19,872.1	60,048.6	64,299.8	4,228.4	1,311.4	1,256.0	4,732.0	4,489.8
Antarabangsa										
<i>International</i>	28,836.2	4,701.0	188.7	13,899.2	28,959.0	3,057.4	486.3	3.2	677.1	2,221.2

Sumber: Kementerian Pelancongan, Seni dan Budaya Malaysia (MOTAC)

Source: Ministry of Tourism, Arts and Culture Malaysia (MOTAC)

Jadual 42: Bilangan kluster homestay dan premis penginapan yang berdaftar, Malaysia dan Sabah, 2019-2023

Table 42: Number of registered homestay clusters and accommodation premises, Malaysia and Sabah, 2019-2023

	MALAYSIA					SABAH				
	2019	2020	2021	2022	2023	2019	2020	2021	2022	2023
Jumlah										
<i>Total</i>	5,029	4,798	5,268	2,367	5,178	500	495	617	510	566
Bilangan kluster homestay										
<i>Number of homestay cluster</i>	219	219	223	208	217	30	30	32	31	34
Bilangan premis penginapan										
<i>Number of accommodation premises</i>	4,810	4,579	5,042	4,771	4,961	470	465	585	479	532

Sumber: Kementerian Pelancongan, Seni dan Budaya Malaysia (MOTAC)

Source: Ministry of Tourism, Arts and Culture Malaysia (MOTAC)

Jadual 43: Bilangan Pusat Spa dan Pusat Urut Kaki mengikut penggedan, Malaysia dan Sabah, 2019-2023

Table 43: Number of Spa Centres and Foot Massage Centres by ranking, Malaysia and Sabah, 2019-2023

	Tahun Year	Jumlah Total	Penggredan Pusat Spa Spa Centres Ranking					Jumlah Total	Penggredan Pusat Urut Kaki (PUK) Foot Massage Centres Ranking		
			1	2	3	4	5		Silver	Gold	Platinum
Malaysia	2019	297	13	35	130	76	43	298	149	148	1
	2020	299	13	35	132	74	45	299	161	159	2
	2021	321	17	40	141	78	45	444	170	168	2
	2022	335	18	42	149	79	47	464	276	186	2
	2023	359	18	44	159	88	50	498	275	221	2
Sabah	2019	12	-	2	-	7	3	1	1	-	-
	2020	12	-	2	-	7	3	12	1	-	-
	2021	11	-	2	-	7	2	1	1	-	-
	2022	11	-	3	-	7	2	1	1	-	-
	2023	11	-	2	-	7	2	1	1	-	-

Sumber: Kementerian Pelancongan, Seni dan Budaya Malaysia (MOTAC)

Source: Ministry of Tourism, Arts and Culture Malaysia (MOTAC)

Jadual 44: Bilangan kampung program Desa Lestari, Malaysia dan Sabah, 2019-2023

Table 44: Number of village of Desa Lestari programme, Malaysia and Sabah, 2019-2023

	MALAYSIA					SABAH				
	2019	2020	2021	2022	2023	2019	2020	2021	2022	2023
Bilangan kampung										
<i>Number of vilages</i>	22	137	137	153	165	2	10	10	12	13

Sumber: Kementerian Kemajuan Desa dan Wilayah (KKDW)

Source: Ministry of Rural and Regional Development (KKDW)

LAIN-LAIN/ OTHERS

Jadual 45: Bilangan penumpang dikendalikan mengikut lapangan terbang, Malaysia dan Sabah, 2019-2023

Table 45: Number of passengers handled by airport, Malaysia and Sabah, 2019-2023

Lapangan terbang Airport	Tahun Year	Jumlah Total			Dalam Negeri Domestic			Antarabangsa International		
		Ketibaan Arrival	Pelepasan Departure	Transit Transit	Ketibaan Arrival	Pelepasan Departure	Transit Transit	Ketibaan Arrival	Pelepasan Departure	Transit Transit
Malaysia	2019	54,274,433	55,088,643	169,634	27,792,327	27,730,091	13,817	26,482,106	27,358,552	155,817
	2020	13,232,437	13,553,488	71,722	8,626,365	8,613,048	13,569	4,606,072	4,940,440	58,153
	2021	5,270,556	5,748,382	90,365	4,859,660	4,863,564	24,048	410,896	884,818	66,317
	2022	27,328,436	27,407,649	199,647	19,100,052	19,103,513	29,457	8,228,384	8,304,136	170,190
	2023	42,454,769	42,379,778	81,886	22,908,867	22,906,728	23,338	19,545,902	19,473,050	58,548
Sabah	2019	6,594,887	6,617,300	2,976	5,043,884	5,067,051	1,882	1,551,003	1,550,249	1,094
	2020	1,770,433	1,795,960	2,512	1,580,346	1,589,611	2,382	190,087	206,349	130
	2021	989,307	981,192	13,897	989,284	981,180	13,897	23	12	-
	2022	3,861,478	3,907,744	1,718	3,693,064	3,739,498	1,718	168,414	168,246	-
	2023	5,123,190	5,131,188	2,320	4,405,288	4,410,400	2,189	717,902	720,788	131
Kota Kinabalu	2019	4,720,195	4,724,375	924	3,175,931	3,182,339	77	1,544,264	1,542,036	847
	2020	1,141,946	1,159,972	596	954,770	957,593	466	187,176	202,379	130
	2021	563,163	547,833	12,579	563,151	547,821	12,579	12	12	-
	2022	2,503,035	2,519,721	357	2,334,623	2,351,536	316	168,412	168,185	41
	2023	5,596,488	1,438,682	2,027	2,802,149	2,794,339	1,896	717,894	720,788	131
Labuan	2019	356,757	352,521	993	356,757	352,494	890	-	27	103
	2020	134,907	135,512	540	134,903	135,316	540	4	196	-
	2021	74,727	74,682	769	74,727	74,682	769	-	-	-
	2022	228,496	225,553	1,204	228,496	225,553	1,204	-	-	-
	2023	235,105	233,666	293	235,105	233,666	293	-	-	-
Lahad Datu	2019	67,730	72,853	-	67,730	72,853	-	-	-	-
	2020	29,665	30,074	-	29,665	30,074	-	-	-	-
	2021	24,375	25,047	-	24,375	25,047	-	-	-	-
	2022	58,966	62,271	-	58,966	62,271	-	-	-	-
	2023	68,831	73,328	-	68,831	73,328	-	-	-	-
Sandakan	2019	538,205	544,422	1,059	537,413	543,635	915	792	787	144
	2020	180,596	181,383	713	179,484	179,968	713	1,112	1,415	-
	2021	120,821	124,098	325	120,814	124,098	325	7	-	-
	2022	392,158	401,378	45	392,156	401,378	45	2	-	-
	2023	446,195	451,611	-	446,187	451,611	-	8	-	-
Tawau	2019	911,221	922,319	-	905,274	914,920	-	5,947	7,399	-
	2020	282,986	288,716	663	281,191	286,357	663	1,795	2,359	-
	2021	206,221	209,532	224	206,217	209,532	224	4	-	-
	2022	678,823	698,821	153	678,823	698,760	153	-	61	-
	2023	853,016	857,456	-	853,016	857,456	-	-	-	-
Stol Sabah	2019	779	810	-	779	810	-	-	-	-
	2020	333	303	-	333	303	-	-	-	-
	2021	-	-	-	-	-	-	-	-	-
	2022	-	-	-	-	-	-	-	-	-
	2023	-	-	-	-	-	-	-	-	-

Sumber: Kementerian Pengangkutan Malaysia (MOT)

Source: Ministry of Transport Malaysia (MOT)

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NOTA TEKNIKAL DAN KOD & KLASIFIKASI

***TECHNICAL NOTES AND
CODE & CLASSIFICATION***

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NOTA TEKNIKAL

1.0 PENGENALAN

1.1 Pembangunan Akaun Satelit

Penyusunan Akaun Satelit Pelancongan (ASP) dilaksanakan rentetan daripada pematuhan *System of National Accounts 2008 (SNA 2008)* di Malaysia. Terma “akaun satelit” digunakan bagi menggambarkan dengan jelas akaun yang dibangunkan. Ia merupakan “satelit” kepada set utama Akaun Negara yang mana ia memberikan maklumat tambahan di luar daripada maklumat sedia ada di dalam Akaun Negara.

Maklumat satelit memfokuskan kepada aspek ekonomi tertentu seperti pelancongan bagi membolehkan pengukuran dilaksanakan. Ia juga membolehkan hubungkait yang lebih banyak kepada maklumat tambahan yang spesifik bagi pelancongan seperti guna tenaga, jumlah pelancongan luar negara dan statistik penginapan. Statistik industri pelancongan seperti pengangkutan, penginapan, aktiviti penyediaan makanan & minuman, rekreasi, hiburan dan agensi pengembaraan dapat diukur dan dianalisa.

Pembangunan akaun satelit merupakan pengukuran statistik yang sistematik yang mana ia merangkumi konsep, klasifikasi dan definisi berdasarkan piawaian antarabangsa bagi membolehkan perbandingan di antara negara dilaksanakan. Pelbagai maklumat diperolehi daripada agensi yang berbeza dikumpulkan di dalam akaun ini untuk memberikan gambaran yang lebih baik dan holistik berkenaan impak industri pelancongan di Malaysia.

1.2 Pembangunan Akaun Satelit Pelancongan Wilayah (ASPW) Sabah

Tujuan ASPW Sabah disusun adalah untuk menganalisis dengan lebih terperinci semua aspek permintaan bagi barang dan perkhidmatan yang berkaitan dengan aktiviti pelawat bagi mendapatkan interaksi penawaran barang dan perkhidmatan pelancongan dalam ekonomi Sabah; serta aktiviti ekonomi lain di dalam Sabah.

Penyediaan ASPW Sabah adalah berdasarkan *Tourism Satellite Account: Recommended Methodological Framework (TSA: RMF) 2008, International Recommendations for Tourism Statistics (IRTS)* dan *Regional Tourism Satellite Account, Statistics & TSA Issue Paper Series, 2013* yang diterbitkan oleh *United Nations World Tourism Organization (UNWTO)*.

Konsep dan definisi ASPW Sabah yang digunakan telah diselaraskan mengikut keperluan Sabah.

Rajah di bawah menunjukkan konsep penggunaan pelancongan dalam ASPW Sabah:

Konsep penggunaan pelancongan dalam ASPW Sabah

Status Residen		Wilayah di mana perbelanjaan/ penggunaan berlaku			JUMLAH
		Sabah	Luar Sabah		
			Semenanjung Malaysia/ Sarawak	Luar negara	
Residen Sabah		Penggunaan pelancongan domestik	Penggunaan pelancongan <i>outbound</i> dari wilayah lain	Penggunaan pelancongan <i>outbound</i> dari negara lain	PENGGUNAAN PELANCONGAN SABAH
Bukan residen Sabah	Semenanjung Malaysia/ Sarawak	Penggunaan pelancongan <i>inbound</i> dari wilayah lain			
	Luar negara	Penggunaan pelancongan <i>inbound</i> dari negara lain			
JUMLAH		PENGGUNAAN PELANCONGAN INTERNAL			

2.0 KONSEP DAN DEFINISI

2.1 Pelawat

Pelawat merujuk kepada *traveller* yang melakukan aktiviti perjalanan ke destinasi utama di luar dari persekitaran biasa dalam tempoh tidak melebihi 12 bulan, selain daripada diambil bekerja oleh entiti residen di tempat yang dilawati. Berikut ialah senarai tujuan utama lawatan seperti yang disenaraikan dalam IRTS:

- a) Perniagaan dan profesional;
- b) Percutian, mengisi masa lapang dan rekreasi;
- c) Melawat rakan dan saudara mara;
- d) Pendidikan dan latihan;
- e) Kesihatan dan rawatan perubatan;
- f) Hal-hal keagamaan/ menziarahi ke tempat suci keagamaan;
- g) Membeli-belah; dan
- h) Transit.

Bagi situasi di Malaysia, senario balik kampung yang diamalkan oleh residen semasa musim perayaan juga didefinisikan sebagai pelancongan. Pelawat boleh diklasifikasikan kepada dua kategori:

- Pelancong : Jika perjalanan melibatkan tidur bermalam
Pelawat harian : Jika perjalanan mengambil masa kurang daripada 24 jam

2.2 Perjalanan pelancongan

Perjalanan pelancongan ditakrifkan sebagai perjalanan pelawat ke sesebuah tempat di luar dari persekitaran biasa mereka dalam tempoh tidak lebih dari satu tahun dengan tujuan utama (sama ada urusan perniagaan, percutian atau urusan peribadi) selain untuk untuk diambil bekerja oleh residen di tempat yang dilawati.

Perjalanan pelancongan merujuk kepada perjalanan ke sesuatu destinasi utama di dalam negara residen pelawat berkenaan. Perjalanan pelancongan terbahagi kepada dua:

a) Perjalanan harian

Perjalanan keluar dari rumah yang jaraknya 50 km dan lebih pergi dan balik serta mengambil masa 4 jam dan lebih. Bagi jarak yang kurang dari 50 km pergi dan balik, masa yang digunakan hendaklah 4 jam dan lebih serta menggunakan kemudahan pelancongan seperti kemudahan pengangkutan/ penginapan/ makanan & minuman/ rekreasi.

b) Perjalanan bermalam

Perjalanan yang melibatkan seseorang meninggalkan tempat kediamannya sekurang-kurangnya untuk tempoh satu malam (24 jam) dengan tujuan perjalanan berkaitan dengan aktiviti pelancongan serta menggunakan kemudahan pelancongan. Perjalanan tersebut mestilah dalam tempoh kurang dari 12 bulan.

2.3 Persekitaran biasa

Persekitaran biasa seseorang individu merupakan konsep utama dalam pelancongan yang merujuk kepada kawasan geografi (walaupun tidak semestinya mempunyai sempadan), yang mana seseorang individu menjalankan rutin kehidupan seharian. Persekitaran biasa bagi seseorang individu itu termasuklah tempat tinggal biasa, tempat bekerja atau belajar dan tempat-tempat yang selalu dikunjungi walaupun tempat tersebut jauh dari tempat tinggal biasa atau berada di kawasan yang lain. Oleh itu, pelawat yang kerap berulang-alik di antara tempat tinggal biasa dan tempat bekerja, atau tempat belajar, atau tempat yang kerap dikunjungi di dalam rutin kehidupan semasa adalah tidak diliputi dalam penyusunan ASP. Walau bagaimanapun, konsep ini mungkin berbeza antara negara mengikut kepada ciri-ciri negara tersebut.



2.4 Jenis-jenis pelancongan

2.4.1 Pelancongan *inbound*

Aktiviti pelawat bukan residen yang membuat perjalanan ke Sabah bagi perjalanan *inbound*. Pelawat dalam kategori ini terdiri daripada residen dari Semenanjung Malaysia, Sarawak dan pelawat dari luar negara (bukan residen Malaysia).

2.4.2 Pelancongan domestik

Aktiviti pelawat residen yang membuat perjalanan dalam Sabah sama ada sebahagian daripada perjalanan domestik atau perjalanan *outbound*.

2.4.3 Pelancongan *internal*

Aktiviti pelancongan domestik dan pelancongan *inbound*, iaitu aktiviti pelawat residen dan bukan residen di dalam Sabah, sama ada sebahagian daripada perjalanan domestik atau antarabangsa.

2.5 Perbelanjaan pelancongan

Perbelanjaan pelancongan merujuk kepada jumlah yang dibayar bagi perolehan penggunaan barangan & perkhidmatan dan barang berharga, untuk kegunaan sendiri atau untuk diberi ketika dan semasa perjalanan pelancongan. Ia termasuk perbelanjaan oleh pelawat sendiri dan perbelanjaan yang dibayar atau dibayar balik oleh orang lain. Secara prinsipnya, perolehan barangan dan perkhidmatan semasa perjalanan pelancongan adalah sebahagian daripada perbelanjaan pelancongan. Kesemua perkhidmatan yang diterima sebelum perjalanan dibuat dan berkaitan dengan perjalanan (contoh: vaksinasi, perkhidmatan pasport, kawalan perubatan, perkhidmatan agensi pengembaraan dan sebagainya) adalah termasuk dalam perbelanjaan pelancongan. Semua barangan yang diperolehi sebelum perjalanan, yang akan digunakan semasa perjalanan (contoh: pakaian khusus, ubat-ubatan, dan sebagainya) atau dibawa sebagai hadiah juga diambil kira.

2.5.1 Perbelanjaan pelancongan *inbound*

Perbelanjaan pelancongan bagi pelawat bukan residen dalam ekonomi Sabah.

2.5.2 Perbelanjaan pelancongan domestik

Perbelanjaan pelancongan bagi pelawat residen dalam ekonomi Sabah.

2.5.3 Perbelanjaan pelancongan *internal*

Perbelanjaan pelancongan bagi pelawat residen dan bukan residen Sabah. Ia merupakan jumlah keseluruhan perbelanjaan pelancongan *inbound* dan perbelanjaan pelancongan domestik.

2.6 Industri pelancongan

Industri pelancongan meliputi semua pertubuhan yang mana aktiviti utamanya adalah berkaitan dengan aktiviti bercirikan pelancongan sama ada pertubuhan tersebut menyediakan perkhidmatan secara terus kepada pelawat dan bukan pelawat. Pertubuhan dikelaskan mengikut aktiviti utama, ditentukan oleh aktiviti yang menghasilkan nilai ditambah tertinggi.

2.7 Produk penggunaan pelancongan

Produk penggunaan pelancongan boleh diklasifikasikan kepada produk perbandingan antarabangsa bercirikan pelancongan dan produk khusus bercirikan pelancongan negara.

a. Produk perbandingan antarabangsa bercirikan pelancongan

Produk perbandingan antarabangsa bercirikan pelancongan merupakan produk utama bagi perbandingan antarabangsa untuk perbelanjaan pelancongan. Sesuatu produk boleh dikelaskan sebagai produk bercirikan pelancongan sekiranya perbelanjaan pelawat terhadap sesuatu produk adalah signifikan. Contoh produk bercirikan pelancongan adalah perkhidmatan penginapan, perkhidmatan penyediaan makanan & minuman, perkhidmatan pengangkutan penumpang, perkhidmatan penyewaan kenderaan, perkhidmatan agensi pelancongan & penempahan lain, dan perkhidmatan kebudayaan, sukan & rekreasi.

b. Produk khusus bercirikan pelancongan negara

Di Malaysia, produk khusus bercirikan pelancongan negara terbahagi kepada dua kategori iaitu barang khusus bercirikan pelancongan negara dan perkhidmatan khusus bercirikan pelancongan negara.

Barang khusus bercirikan pelancongan negara adalah merujuk kepada aktiviti membeli-belah (produk bagi permintaan pelancongan) dan juga perdagangan runcit dalam industri pelancongan.

Manakala produk yang dikenal pasti di bawah 'perkhidmatan khusus bercirikan pelancongan negara' adalah perbelanjaan lain yang menunjukkan sumbangan yang signifikan dalam perbelanjaan pelancongan, contohnya kesihatan, pendidikan, spa dan mesyuarat, insentif, konvensyen, pameran (MICE).



2.8 Akaun pengeluaran

Akaun pengeluaran merekodkan aktiviti pengeluaran barangan dan perkhidmatan seperti yang ditakrifkan dalam SNA 2008. Akaun pengeluaran menunjukkan output sebagai sumber dan penggunaan perantaraan sebagai penggunaan dan nilai ditambah sebagai item pengimbang.

2.9 Nilai ditambah

Nilai ditambah merupakan 'nilai' yang ditambah oleh pengeluar ke atas bahan mentah barangan dan perkhidmatan yang dibeli semasa proses pengeluaran. Justeru itu, nilai ditambah adalah nilai output ditolak dengan nilai penggunaan perantaraan.

2.9.1 Nilai Ditambah Kasar Industri Pelancongan (NDKIP)

NDKIP ialah jumlah nilai ditambah kasar bagi semua pertubuhan yang berada di dalam industri pelancongan, tanpa mengira sama ada semua output disediakan kepada pelawat dan juga pengkhususan proses pengeluaran.

2.9.2 Keluaran Dalam Negeri Kasar Pelancongan Langsung (KDNKPL)

KDNKPL adalah jumlah daripada sebahagian nilai ditambah kasar (pada harga asas) yang dijana oleh semua industri bagi memenuhi penggunaan pelancongan *internal*. Jumlah cukai bersih ke atas produk dan import diambil kira dalam nilai perbelanjaan pada harga pembeli.

2.10 Kadar pelancongan

Kadar pelancongan merupakan kadaran daripada penggunaan pelancongan *internal* oleh pelawat dibahagikan dengan penawaran domestik yang terdiri daripada output pengeluar domestik, import, cukai ditolak subsidi ke atas produk dan import serta margin perdagangan dan pengangkutan.

3.0 JADUAL UTAMA ASPW SABAH

Jadual-jadual yang disarankan dalam manual *TSA:RMF 2008* dan *Statistics and TSA Issue Paper Series Regional Tourism Satellite Account*, UNWTO 2013 adalah seperti berikut:

Jadual 1: Perbelanjaan pelancongan *inbound* bagi pelawat mengikut produk

Statistik Jadual 1 terdiri daripada jumlah hasil terimaan *inbound* dalam Ringgit Malaysia (RM) dan peratus agihan perbelanjaan pelancongan mengikut produk. Penyusunan ini juga telah mengambil kira perbelanjaan penumpang antarabangsa bagi udara dan pengangkutan lain. Antara sumber data bagi penyusunan Jadual 1 adalah berdasarkan dapatan *Departing Visitor Survey (DVS)* Sabah yang dijalankan oleh Lembaga Pelancongan Sabah (LPS) dan Survei Pelancongan Domestik (DTS) Sabah yang dijalankan oleh DOSM.

DVS dilaksanakan melalui kaedah temuramah secara bersemuka terhadap pelawat yang akan berlepas dari Sabah melalui *point of exit* yang terpilih melibatkan:

- a. Lapangan Terbang Antarabangsa Kota Kinabalu;
- b. Lapangan Terbang Sandakan;
- c. Lapangan Terbang Tawau; dan
- d. ICQS Sindumin.

Jadual 2: Perbelanjaan pelancongan domestik bagi pelawat mengikut produk

Statistik di Jadual 2 diperolehi daripada dapatan DTS Sabah yang meliputi individu yang menetap di Sabah sekurang-kurangnya satu tahun dan lebih. Selain warganegara dan residen tetap, ekspatriat dan bukan warganegara turut diambil kira. Jumlah perbelanjaan pelancongan domestik di Jadual 2 ASPW adalah berbeza dengan jumlah perbelanjaan pelancongan domestik yang diterbitkan di laporan DTS Sabah kerana ASPW hanya mengambil kira perbelanjaan pelancongan residen Sabah sahaja dan tidak mengambil kira perbelanjaan yang tidak dilakukan oleh pelawat seperti penginapan dan makanan & minuman yang disediakan di rumah saudara atau rakan.

Jadual 3: Perbelanjaan pelancongan *internal* bagi pelawat mengikut produk

Statistik di Jadual 3 adalah gabungan daripada perbelanjaan pelancongan *inbound* dan perbelanjaan pelancongan domestik yang menghasilkan penggunaan pelancongan *internal*.

Jadual 4: Akaun pengeluaran industri pelancongan

Statistik yang dipaparkan di Jadual 4 adalah bersumberkan Jadual Penawaran dan Penggunaan (SUT) serta berdasarkan KDNK Tahunan di peringkat negeri.

Jadual 5: Jumlah penawaran dan penggunaan pelancongan

Statistik di Jadual 5 dijana daripada akaun pengeluaran industri pelancongan & industri lain di Jadual 4 dan juga penggunaan pelancongan *internal* di Jadual 3.



Jadual 6: Guna tenaga dalam industri pelancongan

Statistik di Jadual 6 adalah penyusunan statistik guna tenaga dalam industri pelancongan yang diperoleh daripada data Survei Tenaga Buruh (STB), Survei Ekonomi Tahunan, dan Banci Ekonomi yang diterbitkan oleh DOSM. Data telah dikemaskini berdasarkan ketersediaan data terperinci dan semakan semula data STB berteraskan Banci Penduduk dan Perumahan 2020.

SIMBOL

-	: negatif
%	: peratus
&	: dan
e	: anggaran
p	: permulaan
n.a	: tidak berkenaan

TECHNICAL NOTES

1.0 INTRODUCTION

1.1 Development of satellite account

The compilation of Tourism Satellite Account (TSA) is implemented in adherence to the System of National Accounts 2008 (SNA 2008) in Malaysia. The term "satellite account" is adopted to reflect the nature of the account that has been developed. It is a "satellite" to the core set of National Accounts that presents additional information which is outside from the available information provided in the National Accounts.

This satellite information focuses on a particular aspect of the economy such as tourism, that other wise could not be easily measured. It also permits further linkages to additional information specific to tourism such as employment, international tourist numbers and accommodation statistics. Tourism industry statistics consists of industries such as transportation, accommodation, food & beverage serving activities, recreation, entertainment and travel agencies can be measured and analysed.

Development of satellite account is a systematic statistical measurement which applies concept, classification and definition which are based on international standard to enable comparison among countries. Various information available in different agencies is put together in this account to provide holistic and better picture of the impact of tourism industry in Malaysia.

1.2 Development of Regional Tourism Satellite Account (RTSA) Sabah

The purpose of RTSA Sabah is to analyse in detail all the aspects of demand for goods and services associated with the activity of visitors to observe the interactions with the supply of such goods and services of tourism within the Sabah's economy; as well as with other economic activities within Sabah.

The compilation on RTSA Sabah are based on Tourism Satellite Account: Recommended Methodological Framework (TSA: RMF) 2008, International Recommendations for Tourism Statistics (IRTS) and Regional Tourism Satellite Account, Statistics & TSA Issue Paper Series, 2013 published by the United Nations World Tourism Organization (UNWTO). The concepts and definitions of RTSA Sabah are adapted and according to Sabah's need.

The concept of tourism consumption in RTSA Sabah illustrated below:

The concept of tourism consumption in RTSA Sabah

Status of Residence		Territory where expenditure/ consumption takes place			TOTAL
		Sabah	Outside Sabah		
			Peninsular Malaysia/ Sarawak	Rest of the world	
Residents of Sabah		Domestic tourism consumption	Outbound tourism consumption from other regions	Outbound tourism consumption other countries	SABAH TOURISM CONSUMPTION
Non-residents of Sabah	Peninsular Malaysia/ Sarawak	Inbound tourism consumption from other regions			
	Rest of the world	Inbound tourism consumption other countries			
TOTAL		INTERNAL TOURISM CONSUMPTION			

2.0 CONCEPTS AND DEFINITIONS

2.1 Visitor

A visitor refers to a traveller taking a trip to a main destination outside his/ her usual environment, not more than 12 months other than to be employed by resident entity in the place visited. The following list is incorporated in IRTS as the main purpose of visit:

- a. Business and professional;
- b. Holiday, leisure and recreation;
- c. Visiting friends and relatives;
- d. Education and training;
- e. Health and medical care;
- f. Religion/ pilgrimage;
- g. Shopping; and
- h. Transit.

In the context of Malaysia, scenario ‘balik kampung’ by residents during festive seasons is also defined as tourism. A visitor is classified into two categories:

Tourist : If his/ her trip includes an overnight stay

Excursionist : If his/ her trip takes less than 24 hours

2.2 Tourism trip

A tourism trip is defined as a visitor's trip to a destination outside his/ her usual environment for less than a year, for any main purpose (business, leisure or personal) other than to be employed by a resident entity in the place visited.

Tourism trip refers to a trip to a main destination within the country of residence of the visitor. Tourism Trip is divided into two:

a) Same day trip

Travels from the house for a distance of 50 km or more, to and from and takes four hours and more. For distances less than 50 km to and from, the time taken has to be four hours and more, and use tourism facilities such as transportation/ accommodation/ food & beverage/ recreation.

b) Overnight trip

Trip that requires a person to leave home at least for one night (24 hours) with the purpose of travel related to tourism and use tourism facilities. The travelling must be less than 12 months.

2.3 Usual environment

The usual environment of an individual, a key concept in tourism is defined as the geographical area (though not necessarily a contiguous one) within which an individual conducts his/ her regular life routines. The usual environment of an individual includes the place of usual residence of the household to which he/ she belongs, his/ her own place of work or study and any other place that he/ she visits regularly, even the place is located far away from his/ her place of usual residence or in another locality. Hence, travellers who are commuting regularly between their place of usual residence and place of work or study, or frequently visiting places within their current life routine will be not covered in TSA compilation. However, the concept may be differs among countries according to their nature.

2.4 Types of Tourism

2.4.1 Inbound tourism

Activities of non-resident visitors that travel to Sabah for inbound travel. Visitors in this category comprises residents of Peninsular Malaysia, Sarawak and non-residents from abroad.

2.4.2 Domestic tourism

Activities of resident visitors that travel within the Sabah whether it is part of a domestic or prior to outbound trip.

2.4.3 Internal tourism

Activities of domestic and inbound tourism, which is the activity of resident and non-resident visitors within Sabah whether it is part of the domestic or international trips.

2.5 Tourism Expenditure

Tourism expenditure refers to the amount paid for the acquisition of consumption goods and services, as well as valuables, for own use or to give away, for and during tourism trips. It includes expenditures by visitors themselves, as well as expenses that are paid for or reimbursed by others. The acquisition of all goods and services during a tourism trip is in principle, part of tourism expenditure. All services delivered before the trip and clearly related to the trip (e.g. vaccination, passport services, medical control, service of travel agency, etc.) are included in tourism expenditure. All goods acquired before the trip that are intended to be used on the trip (specific clothes, medicines, etc.) or brought along as gifts, should be included.

2.5.1 Inbound tourism expenditure

Tourism expenditure of a non-resident visitor within the economy of Sabah.

2.5.2 Domestic tourism expenditure

Tourism expenditure of a resident visitor within the economy of Sabah.

2.5.3 Internal tourism consumption

Comprises all tourism expenditure of visitors, both resident and non-resident within the economy of Sabah. It is the sum of inbound tourism expenditure and domestic tourism expenditure.

2.6 Tourism industry

The tourism industry comprises all establishments for which the principal activity is a tourism characteristic activity whether the establishments serves directly to visitors as well as non-visitors. Establishments are classified according to their main activity, which determined by the activity that generates the most value added.

2.7 Tourism consumption products

Tourism consumption products can be classified into internationally comparable tourism characteristic products and country-specific tourism characteristic products.

a. Internationally comparable tourism characteristic products

Internationally comparable tourism characteristic products represent the core products for international comparison of tourism expenditure. A product is classified as a tourism characteristic product if the visitor's expenditure on the products is significant. Examples of tourism characteristic products are accommodation services, food & beverage serving services, passenger transport services, transport equipment rental services, travel agencies & other reservation services and cultural, sports & recreational services.

b. Country-specific tourism characteristic products

In Malaysia, country-specific tourism characteristic products are divided into two categories which are country-specific tourism characteristic goods and country-specific tourism characteristic services.

Country-specific tourism characteristic goods is referring to shopping activities (tourism-related goods) and retail trade in tourism industries.

Meanwhile, products identified under 'country-specific tourism characteristic services' are other expenses that represent a significant share of tourism expenditure such as health, education, spa and meeting, incentive, convention, exhibition (MICE).

2.8 Production accounts

The production account records the activity of producing goods and services as defined within the SNA 2008. The production account shows output as resources and intermediate consumption as uses and the balancing item is value added.



2.9 Value added

Value added is the 'value' that a producer adds to the raw material of goods and services it purchases in the process of production. Thus, it is the value of output less the value of intermediate consumption.

2.9.1 Gross Value Added of Tourism Industries (GVATI)

GVATI is the total gross value added of all establishments in the tourism industry, regardless of whether all their output is provided to visitors and the specialisation of their production process.

2.9.2 Tourism Direct Gross Domestic Product (TDGDP)

TDGDP is the sum of the part gross value added (at basic prices) generated by all industries in response to internal consumption. The amount of net taxes on products and imports are included within the value of this expenditure at purchasers' price.

2.10 Tourism ratio

Tourism ratio is the proportion of the internal tourism consumption consumed by visitors over domestic supply which consists of output of domestic producers, imports, taxes less subsidies on products produced and imported as well as trade and transport margins.

3.0 RTSA SABAH MAIN TABLES

The tables recommended in the TSA: RMF 2008 manual and Statistics and TSA Issue Paper Series Regional Tourism Satellite Account, UNWTO 2013 are as follows:

Table 1: Inbound tourism expenditure of visitors by products

Statistics in Table 1 consists of total inbound tourist receipts in Ringgit Malaysia (RM) and percentage distribution breakdown of tourism expenditure by products. This compilation has also taken into account the expenditure of international passengers on air and other transport. Among the data sources for the compilation of Table 1 are based on the findings of the Sabah Departing Visitor Survey (DVS) conducted by the Sabah Tourism Board (STB) and the Sabah Domestic Tourism Survey (DTS) conducted by DOSM.

DVS is implemented by face to face interview with visitors who will depart through the selected point of exit involves:

- a. Kota Kinabalu International Airport;
- b. Sandakan Airport;
- c. Tawau Airport; and
- d. ICQS Sindumin

Table 2: Domestic tourism expenditure of visitors by products

Statistics in Table 2 is obtained from the findings of the DTS Sabah which covers individuals who reside in Sabah for at least one year or more. In addition to citizens and permanent residents, expatriates and non-citizens are also taken into account. The total domestic tourism expenditure in Table 2 of RTSA is different from the total domestic tourism expenditure published in the DTS Sabah report because RTSA only takes into account the tourism expenditure of Sabah residents and does not take into account expenditure that is not made by visitors such as accommodation and food & beverage provided in relative's or friend's house.

Table 3: Internal tourism consumption of visitor by products

The statistics in Table 3 is a combination of inbound tourism expenditure and domestic tourism expenditure to become internal tourism consumption.

Table 4: Production accounts of tourism industry

The statistics presented in Table 4 is sourced from the Supply and Use Table (SUT) and based on the Annual GDP at the state level.

Table 5: Total supply and tourism consumption

The statistics in Table 5 is derived from production accounts of tourism industry & other industries in Table 4 and internal tourism consumption in Table 3.



Table 6: Employment in the tourism industry

The statistics in Table 6 is a compilation of employment in the tourism industry obtained from the Labour Force Survey (LFS), Annual Economic Survey and Economic Census published by DOSM. The data has been updated based on the availability of detailed data and revision of the LFS in line with 2020 Population and Housing Census.

SYMBOLS

-	: negative
%	: per cent
&	: and
e	: estimate
p	: preliminary
n.a	: not available

KOD & KLASIFIKASI

Klasifikasi industri pelancongan adalah berdasarkan kepada Piawaian Klasifikasi Industri Malaysia 2008 Ver. 1.0 yang telah diselaraskan dengan *International Standard Industrial Classification of All Economic Activities (ISIC) Rev. 4*. Klasifikasi bagi produk pelancongan adalah berdasarkan *Malaysia Classification of Products by Activity (MCPA) 2009* yang juga telah diselaraskan dengan *Central Products Classifications (CPC) Ver. 2.0*.

INDUSTRI PELANCONGAN

Keterangan bagi ISIC Rev. 4		ISIC Rev. 4	MSIC 2008	
1. Perkhidmatan penginapan				
1.1	Aktiviti penginapan jangka pendek	5510	55101, 55102, 55103, 55104, 55105, 55106, 55107, 55108, 55109	
1.2	Tapak perkhemahan, taman kenderaan rekreasi dan taman treler	5520	55200	
1.3	Penginapan lain	5590	55900	
1.4	Aktiviti hartanah bagi harta milikan sendiri atau pajakan	6810	68101, 68102, 68103	
1.5	Aktiviti hartanah berdasarkan bayaran atau kontrak	6820	68201	
2. Perkhidmatan penyediaan makanan & minuman				
2.1	Restoran dan aktiviti perkhidmatan makanan bergerak	5610	56101, 56103, 56104, 56105, 56106, 56107	
2.2	Aktiviti perkhidmatan makanan lain	5629	56290	
2.3	Aktiviti perkhidmatan minuman	5630	56301, 56302, 56303, 56304, 56309	
3. Perkhidmatan pengangkutan penumpang				
3.1	Perkhidmatan pengangkutan penumpang kereta api			
	3.1.1	Pengangkutan penumpang rel antara bandar	4911	49110
	3.1.2	Pengangkutan darat penumpang bandar dan pinggir bandar	4921	49212
3.2	Perkhidmatan pengangkutan penumpang darat			
	3.2.1	Pengangkutan darat penumpang bandar dan pinggir bandar	4921	49211
	3.2.2	Pengangkutan darat penumpang lain	4922	49221, 49224, 49225, 49229
3.3	Perkhidmatan pengangkutan penumpang laut			
	3.3.1	Pengangkutan penumpang laut dan pesisir pantai	5011	50111, 50112, 50113
	3.3.2	Pengangkutan penumpang air pedalaman	5021	50211, 50212
3.4	Perkhidmatan pengangkutan penumpang udara			
	3.4.1	Pengangkutan penumpang udara	5110	51101, 51102, 51103



Keterangan bagi ISIC Rev. 4		ISIC Rev. 4	MSIC 2008
3.5	Perkhidmatan penyewaan kelengkapan pengangkutan		
3.5.1	Penyewaan dan pemajakan kenderaan bermotor	7710	77101, 77102
3.5.2	Penyewaan dan pajakan mesin, kelengkapan dan barang ketara lain	7730	77302, 77303, 77304
4. Perkhidmatan agensi pengembaraan dan penempahan lain			
4.1	Aktiviti agensi pengembaraan	7911	79110
4.2	Aktiviti operator pelancongan	7912	79120
4.3	Khidmat penempahan dan aktiviti berkaitan	7990	79900
5. Perkhidmatan kebudayaan			
5.1	Aktiviti penayangan wayang gambar	5914	59140
5.2	Aktiviti kesenian, hiburan dan kreatif	9000	90001, 90002, 90003, 90007, 90009
5.3	Aktiviti muzium dan operasi tapak dan bangunan bersejarah	9102	91021, 91022
5.4	Aktiviti taman botani dan zoologi dan rizab semula jadi	9103	91031, 91032
6. Perkhidmatan sukan dan rekreasi			
6.1	Penyewaan dan pemajakan barang rekreasi dan sukan	7721	77211, 77212, 77213, 77219
6.2	Aktiviti perjudian dan pertaruhan	9200	92000
6.3	Operasi bagi kemudahan acara sukan dalam dan luar bangunan	9311	93111, 93112, 93113, 93114, 93115, 93116, 93117, 93118, 93119
6.4	Aktiviti kelab sukan	9312	93120
6.5	Aktiviti sukan lain	9319	93191, 93192, 93193, 93199
6.6	Aktiviti taman hiburan dan taman tema	9321	93210
6.7	Aktiviti hiburan dan rekreasi lain t.t.t.l.	9329	93291, 93292, 93293, 93294, 93295, 93296, 93297, 93299
7. Jualan runcit bahan api kenderaan			
7.1	Jualan runcit di kedai khusus yang menjual bahan api kenderaan	4730	47300
8. Perdagangan runcit			
8.1	Perdagangan jual runcit, kecuali kenderaan bermotor dan motosikal	47	Semua termasuk kecuali 47300, 4791 dan 47991

Keterangan bagi ISIC Rev. 4		ISIC Rev. 4	MSIC 2008
9. Perkhidmatan khusus bercirikan pelancongan negara			
9.1	Pemberian kredit lain	6492	64922
9.2	Insurans am	6512	65121, 65122
9.3	Pembrokeran sekuriti dan kontrak komoditi	6612	66124 , 66125
9.4	Pendidikan menengah am	8521	85212
9.5	Pendidikan menengah teknik dan vokasional	8522	85222
9.6	Pendidikan tinggi	8530	85302
9.7	Pendidikan sukan dan rekreasi	8541	85411, 85412, 85419
9.8	Pendidikan kebudayaan	8542	85421, 85429
9.9	Pendidikan lain yang t.t.t.l.	8549	85499
9.10	Perkhidmatan sokongan pendidikan	8550	85500
9.11	Aktiviti hospital dan rumah bersalin	8610	86101
9.12	Aktiviti amalan perubatan dan pergigian	8620	86201, 86202, 86203
9.13	Aktiviti kesihatan kemanusiaan lain	8690	86902, 86903, 86904, 86905, 86909
9.14	Pengurusan konvensyen dan pameran perdagangan	8230	82301, 82302
9.15	Aktiviti perkhidmatan lain t.t.t.l	9609	96091
9.16	Aktiviti fotografi	7420	74200
9.17	Penyewaan dan pemajakan barang persendirian dan isi rumah lain	7729	77291, 77293, 77296, 77299
9.18	Aktiviti fotokopi, penyediaan dokumen dan lain-lain aktiviti sokongan pejabat khusus	8219	82199



PRODUK PELANCONGAN

Keterangan bagi CPC Ver. 2.0		CPC Ver. 2.0	MCPA 2009 (5 Digit)
1. Perkhidmatan penginapan			
1.1	Aktiviti penginapan jangka masa pendek	63111, 63112, 63113, 63114, 63120, 63130, 63210, 63290	55101, 55102, 55103, 55104, 55105, 55106, 55107, 55108, 55109, 55200, 55900
1.2	Aktiviti hartanah	72111, 72122, 72123, 72221, 72223, 72211, 72213, 72130	68101, 68201, 68102, 68103
2. Perkhidmatan penyediaan makanan & minuman			
2.1	Restoran dan aktiviti perkhidmatan makanan bergerak	63310, 63320, 63399, 63393	56101, 56102, 56103, 56104, 56105, 56106, 56107, 56290
2.2	Aktiviti perkhidmatan minuman	63400	56301, 56302, 56303, 56304, 56309
3. Perkhidmatan pengangkutan			
3.1	Pengangkutan penumpang keretapi	64131, 64210	49110
3.2	Pengangkutan penumpang darat	64114, 64115, 64116, 64117, 64118, 64119, 64132, 64221, 64222, 64223	49221, 49211, 49212, 49224, 49225, 49229
3.3	Pengangkutan penumpang air	64121, 64122, 64129, 64133, 64231, 64232, 64239	50111, 50112, 50113, 50211, 50212
3.4	Pengangkutan penumpang udara	64134, 64241, 64242, 64243, 64250, 64244	51101, 51102, 51103
3.5	Penyewaan dan pemajakan kenderaan darat, air dan udara serta peralatan rekreasi tanpa operator	73111, 73112, 73240, 73113, 73115	77101, 77102, 77211, 77212, 77213, 77219, 77302, 77303, 77304
4. Perkhidmatan agensi pengembaraan dan tempahan lain			
4.1	Aktiviti agensi pengembaraan	85511, 85512, 85513, 85514, 85519, 85521, 85523, 85524	79110
4.2	Aktiviti operator pelancongan	85540	79120
4.3	Khidmat penempahan dan aktiviti berkaitan dan peralatan untuk rekreasi	85539, 85550, 85562	79900



Keterangan bagi CPC Ver. 2.0		CPC Ver. 2.0	MCPA 2009 (5 Digit)
5. Perkhidmatan kebudayaan			
5.1	Perkhidmatan penerbit teater, penyanyi kumpulan pancaragam dan hiburan orkestra	96220, 96310	90001
5.2	Operasi dewan konsert dan teater serta kemudahan kesenian lain		
5.3	Operasi semua jenis muzium	96411	91021
5.4	Operasi tapak dan bangunan bersejarah	96412	91022
5.5	Operasi taman botani dan zoologi	96421	91031
5.6	Operasi rizab semula jadi, termasuk pemeliharaan	96422	91032
6. Perkhidmatan sukan dan rekreasi			
6.1	Aktiviti perjudian dan pertaruhan	96929	92000
6.2	Bola sepak, hoki, kriket, besbol, badminton, futsal, <i>paintball</i>	96520	93111
6.3	Litar perlumbaan untuk kenderaan bermotor		93112
6.4	Kelab ekuestrian		93113
6.5	Stadium dan kolam renang, arena luncur ais		93114
6.6	Padang stadium dan balapan		93115
6.7	Padang golf		93116
6.8	Pusat boling		93117
6.9	Pusat kesihatan		93118
6.10	Penganjuran dan operasi acara sukan dalam dan luar bangunan untuk profesional atau amatir oleh organisasi dengan kemudahan sukan sendiri		93119
6.11	Aktiviti penganjur atau promosi acara sukan, dengan atau tanpa kemudahan		96590
6.12	Aktiviti taman hiburan dan taman tema	96910	93210
6.13	Sewaan peralatan riadah sebagai kelengkapan untuk kemudahan rekreasi	96930	93293
6.14	Aktiviti taman rekreasi dan pantai	96990	93291
6.15	Operasi pesta dan pertunjukan rekreasi semula jadi		93294
6.16	Operasi kelab malam dan lantai tari		93295

Keterangan bagi CPC Ver. 2.0		CPC Ver. 2.0	MCPA 2009 (5 Digit)
7. Jualan runcit bahan api kenderaan			
7.1	Jualan runcit bahan api kenderaan di kedai khusus	62291	47300
8. Barang khusus bercirikan pelancongan negara (membeli-belah)			
8.1	Perdagangan jual runcit kecuali kenderaan bermotor dan motorsikal	621, 622, 624	47
9. Perkhidmatan khusus bercirikan pelancongan negara			
9.1	Kewangan	71134, 71139, 71592	64922, 66124, 66125
9.2	Insurans/ takaful	71322, 71331, 71332, 71333, 71334, 71335, 71337, 71339	65121, 65122
9.3	Pendidikan	92310, 92320, 92330, 92410, 92420, 92510, 92520, 92911, 92912, 92919, 92920	85212, 85222, 85302, 85411, 85412, 85419, 85421, 85429, 85499, 85500
9.4	Kesihatan	93111, 93112, 93113, 93119, 93121, 93122, 93123, 93193, 93195, 93197, 93199	86101, 86201, 86202, 86203, 86902, 86903, 86904, 86905, 86909
9.5	Mesyuarat, insentif, konvensyen, pameran (MICE)	85531, 85961, 85962	82301, 82302
9.6	Aktiviti sauna, mandian stim, salon mengurut	97230	96091
9.7	Lain-lain	38941, 38942, 73250, 73260, 73290, 83811, 83812, 83813, 83814, 83815, 83819, 83820, 85954	74200, 77291, 77293, 77296, 77299, 82199

CODE & CLASSIFICATION

The classification of tourism industry based on Malaysia Standard Industrial Classification (MSIC) 2008 Ver 1.0 which is in concordance with International Standard Industrial Classification of All Economic Activities (ISIC) Rev. 4. The classification of tourism products based on Malaysia Classification of Products by Activity (MCPA) 2009 which conforms with Central Product Classification (CPC) Ver. 2.0.

TOURISM INDUSTRY

Description of ISIC Rev.4		ISIC Rev. 4	MSIC 2008
1. Accommodation services			
1.1	Short term accommodation activities	5510	55101, 55102, 55103, 55104, 55105, 55106, 55107, 55108, 55109
1.2	Camping grounds, recreational vehicle parks and trailer parks	5520	55200
1.3	Other accommodation	5590	55900
1.4	Real estate activities with own or leased property	6810	68101, 68102, 68103
1.5	Real estate activities on a fee or contract basis	6820	68201
2. Food & beverage serving services			
2.1	Restaurants and mobile food service activities	5610	56101, 56103, 56104, 56105, 56106, 56107
2.2	Other food service activities	5629	56290
2.3	Beverage serving activities	5630	56301, 56302, 56303, 56304, 56309
3. Passenger transport services			
3.1	Railway passenger transport		
	3.1.1	Passenger rail transport, inter-urban	4911 49110
	3.1.2	Urban and suburban passenger land transport	4921 49212
3.2	Road passenger transport		
	3.2.1	Urban and suburban passenger land transport	4921 49211
	3.2.2	Other passenger land transport	4922 49221, 49224, 49225, 49229
3.3	Water passenger transport		
	3.3.1	Sea and coastal passenger water transport	5011 50111, 50112, 50113
	3.3.2	Inland passenger water transport	5021 50211, 50212
3.4	Air passenger transport		
	3.4.1	Passenger air transport	5110 51101, 51102, 51103



Description of ISIC Rev.4		ISIC Rev. 4	MSIC 2008
3.5	<i>Transport equipment rental</i>		
3.5.1	<i>Renting and leasing of motor vehicles</i>	7710	77101, 77102
3.5.2	<i>Renting and leasing of other machinery, equipment and tangible goods</i>	7730	77302, 77303, 77304
4. Travel agencies and other reservation services			
4.1	<i>Tourism agencies activities</i>	7911	79110
4.2	<i>Tour operator activities</i>	7912	79120
4.3	<i>Other reservation service and related activities</i>	7990	79900
5. Cultural services			
5.1	<i>Motion picture projection activities</i>	5914	59140
5.2	<i>Creative, arts and entertainment activities</i>	9000	90001, 90002, 90003, 90007, 90009
5.3	<i>Museums activities and operation of historical sites and buildings</i>	9102	91021, 91022
5.4	<i>Botanical and zoological gardens and nature reserves activities</i>	9103	91031, 91032
6. Sports and recreational services			
6.1	<i>Renting and leasing of recreational and sports goods</i>	7721	77211, 77212, 77213, 77219
6.2	<i>Gambling and betting activities</i>	9200	92000
6.3	<i>Operation of sports facilities for indoor or outdoor sports events</i>	9311	93111, 93112, 93113, 93114, 93115, 93116, 93117, 93118, 93119
6.4	<i>Activities of sports clubs</i>	9312	93120
6.5	<i>Other sports activities</i>	9319	93191, 93192, 93193, 93199
6.6	<i>Activities of amusement parks and theme parks</i>	9321	93210
6.7	<i>Other amusement and recreation activities n.e.c.</i>	9329	93291, 93292, 93293, 93294, 93295, 93296, 93297, 93299
7. Retail sale of automotive fuel			
7.1	<i>Retail sale of automotive fuel in specialized store</i>	4730	47300
8. Retail trade			
8.1	<i>Retail trade, except of motor vehicles and motorcycles</i>	47	All except for 47300 4791 and 47991

<i>Description of ISIC Rev.4</i>		<i>ISIC Rev. 4</i>	<i>MSIC 2008</i>
9. Country-specific tourism characteristic services			
9.1	<i>Other credit granting</i>	6492	64922
9.2	<i>General insurance</i>	6512	65121, 65122
9.3	<i>Security and commodity contracts brokerage</i>	6612	66124, 66125
9.4	<i>General secondary education</i>	8521	85212
9.5	<i>Technical and vocational secondary education</i>	8522	85222
9.6	<i>Higher education</i>	8530	85302
9.7	<i>Sports and recreation education</i>	8541	85411, 85412, 85419
9.8	<i>Cultural education</i>	8542	85421, 85429
9.9	<i>Other education n.e.c.</i>	8549	85499
9.10	<i>Educational support services</i>	8550	85500
9.11	<i>Hospital and maternity home activities</i>	8610	86101
9.12	<i>Medical and dental practice activities</i>	8620	86201, 86202, 86203
9.13	<i>Other human health activities</i>	8690	86902, 86903, 86904, 86905, 86909
9.14	<i>Organization of conventions and trade shows</i>	8230	82301, 82302
9.15	<i>Other service activities n.e.c.</i>	9609	96091
9.16	<i>Photographic activities</i>	7420	74200
9.17	<i>Renting and leasing of other personal and household goods</i>	7729	77291, 77293, 77296, 77299
9.18	<i>Photocopying, document preparation and other specialized office support activities</i>	8219	82199

TOURISM PRODUCTS

Description CPC Ver. 2.0		CPC Ver. 2.0	MCPA 2009 (5 Digits)
1. Accommodation services			
1.1	Short term accommodation activities	63111, 63112, 63113, 63114, 63120, 63130, 63210, 63290	55101, 55102, 55103, 55104, 55105, 55106, 55107, 55108, 55109, 55200, 55900
1.2	Real-estate activities	72111, 72122, 72123, 72211, 72213, 72221, 72223, 72130	68101, 68201, 68102, 68103
2. Food & beverage serving services			
2.1	Restaurant and mobile food service activities	63310, 63320, 63399, 63393	56101, 56103, 56104, 56105, 56106, 56107, 56290
2.2	Beverage service activities	63400	56301, 56302, 56303, 56304, 56309
3. Transportation services			
3.1	Railway passenger transport services	64131, 64210	49110
3.2	Road passenger transport services	64114, 64115, 64116, 64117, 64118, 64119, 64132, 64221, 64222, 64223	49221, 49211, 49212, 49224, 49225, 49229
3.3	Water passenger transport services	64133, 64121, 64122, 64129, 64231, 64232, 64239	50111, 50112, 50113, 50211, 50212
3.4	Air passenger transport services	64134, 64241, 64242, 64243, 64244, 64250	51101, 51102, 51103
3.5	Transport equipment rental services for land, water and air recreational equipment without operator	73111, 73112, 73240, 73113, 73115	77101, 77102, 77211, 77212, 77213, 77219, 77302, 77303, 77304
4. Travel agencies and other reservation services			
4.1	Travel agency activities	85511, 85512, 85513, 85514, 85519, 85521, 85523, 85524	79110
4.2	Tour operator activities	85540	79120
4.3	Other reservation service and related activities and recreational equipment	85539, 85550, 85562	79900

Description CPC Ver. 2.0		CPC Ver. 2.0	MCPA 2009 (5 Digits)
5. Cultural services			
5.1	<i>Theatrical producer, singer group band and orchestra entertainment services</i>	96220, 96310	90001
5.2	<i>Operation of concert and theatre halls and other arts facilities</i>		
5.3	<i>Operation of museums of all kinds</i>	96411	91021
5.4	<i>Operation of historical sites and buildings</i>	96412	91022
5.5	<i>Operation of botanical and zoological gardens</i>	96421	91031
5.6	<i>Operation of nature reserves, including wildlife preservation</i>	96422	91032
6. Sports and recreational services			
6.1	<i>Gambling and betting activities</i>	96929	92000
6.2	<i>Football, hockey, cricket, baseball, badminton, futsal, paintball</i>	96520	93111
6.3	<i>Racetracks for auto</i>		93112
6.4	<i>Equestrian clubs</i>		93113
6.5	<i>Swimming pools and stadiums, ice-skating arenas</i>		93114
6.6	<i>Track and field stadium</i>		93115
6.7	<i>Golf courses</i>		93116
6.8	<i>Bowling centre</i>		93117
6.9	<i>Fitness centres</i>		93118
6.10	<i>Organization and operation of outdoor or indoor sports events for professionals or amateurs by organizations with own facilities</i>		93119
6.11	<i>Activities of producers or promoters of sports events, with or without facilities</i>		96590
6.12	<i>Activities of amusement parks and theme parks</i>	96910	93210
6.13	<i>Renting of leisure and pleasure equipment as an integral part of recreational facilities</i>	96930	93293
6.14	<i>Activities of recreation parks and beaches</i>	96990	93291
6.15	<i>Operation of fairs and shows of a recreational nature</i>		93294
6.16	<i>Operation of discotheques and dance floors</i>		93295
7. Retail sale of automotive fuel			
7.1	<i>Retail sale of automotive fuel in specialized store</i>	62291	47300
8. Country-specific tourism characteristic goods (shopping)			
8.1	<i>Retail trade, except of motor vehicles and motorcycles</i>	621, 622, 624	47



<i>Description CPC Ver. 2.0</i>		<i>CPC Ver. 2.0</i>	<i>MCPA 2009 (5 Digits)</i>
9. Country-specific tourism characteristic services			
9.1	<i>Finance</i>	71134, 71139, 71592	64922, 66124, 66125
9.2	<i>Insurance/ takaful</i>	71322, 71331, 71332, 71333, 71334, 71335, 71337, 71339	65121, 65122
9.3	<i>Education</i>	92310, 92320, 92330, 92410, 92420, 92510, 92520, 92911, 92912, 92919, 92920	85212, 85222, 85302, 85411, 85412, 85419, 85421, 85429, 85499, 85500
9.4	<i>Health</i>	93111, 93112, 93113, 93119, 93121, 93122, 93123, 93193, 93195, 93197, 93199	86101, 86201, 86202, 86203, 86902, 86903, 86904, 86905, 86909
9.5	<i>Meeting, incentive, convention, exhibition (MICE)</i>	85961, 85962, 85531	82301, 82302
9.6	<i>Activities of sauna, steam baths, massage salons</i>	97230	96091
9.7	<i>Others</i>	38941, 38942, 73250, 73260, 73290, 83811, 83812, 83813, 83814, 83815, 83819, 83820, 85954	74200, 77291, 77293, 77296, 77299, 82199

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